



Teaching refugee children to read and write!

Empowering Yemeni women...

10 year anniversary of Arab Vision's follow-up team

Producing now:

Maaki V: A fifth season of our very successful women testimonial programme will consist of 13 episodes with a focus on refugee women. A number of refugee women from various countries in the Arab World, living in the region and in Europe have shared their heartbreaking stories and most of the episodes have now been filmed.



My first words: A literacy programme for refugee children who don't have access to schools and education. We are producing a series teaching the alphabet, numbers, colours, shapes and senses using the peer to peer education method. We still need to do a small part of the editing and are looking forward to be able to provide the children with this excellent series.

Celebrating our faith: Discipleship course for the Coptic Church, consisting of 8 episodes each 20-25 min. The material for the course is ready and we will soon film Pope Tawadros II of the Coptic Church who will provide an introduction to the series. The next step will be to train priests in El Qussia to teach the course: video and questions for group discussions. A pilot will then be run in 23 churches in this region. If necessary some changes will be made, after which the course can go viral in all the Coptic parishes. We are in the process of subtitling the videos in English, so it will also be excellent course material for use with migrants in Europe and other regions.



Mark my words: We are in the process of producing a series of short clips with Bible verses spoken by children in the Kabyle language. The unrest and upheaval in Algeria at the moment makes filming there even more difficult than usual. Would you please pray with us that God will enable us to produce this series in Kabyle? Our plans to produce a complete series in Sourani (Kurdish) have not worked out so far. We will probably produce a series in Armenian and are investigating the possibility to make a series in Sudanese Arabic.

"Izga Umeylal zdat-i,
yer tama-w tayeffust i yettill,
d lmuhal ad mderkaley."



Target reached

In our Easter letter we asked you to help us with the online *Resurrection campaign* (we asked for £2600). Thank you to all who were able to provide. God has done great things, as you can read on page 5.



Thank you, Shukran **شكراً**

31,000

One more to aim for...

22,000



Empowering Yemeni Women

In our previous newsletter we also told you about the series *Empowering Yemeni women*. It is a production of 26 episodes about various subjects that particularly trouble Yemeni women. The total amount needed for this production is £31,000. £22,000 has already been received or guaranteed. We still need £9,000. Can you help us so we can complete the production of this important series? We will soon start the production of these clips.



10 year anniversary of Arab Vision's follow-up team

"We have set up our own Audience Relations Department, made up of qualified and committed Arab Christians who are able to answer the questions of the viewers. Each month, thousands of phone calls, e-mails and SMS text messages are received by this new team. The department manager asks for prayer – that God will endow them with daily wisdom, discernment and love as they communicate with the viewers." That is what we wrote in June 2009.

Our follow-up team is still very active as you can see from the following statistics for 2018. Please, continue to pray for our team for daily wisdom, discernment and love! They need it.

It would be very encouraging for our follow-up team if you could regularly support them financially. Would you please consider that? Thank you, on behalf of all of them!



Key figures

29,100,000:	the number of people who were reached by our <i>Hope for Tomorrow</i> FB page.
319,609:	page likes for <i>Hope for Tomorrow</i>
274,174:	engagements (likes, comments, shares) on our <i>Hope for Tomorrow</i> FB page
122,895:	women who connected with us on our <i>Hope for Tomorrow</i> FB page.
90,000:	individuals who connected with our <i>Light of the World</i> FB page.
74,255:	page likes for <i>Light of the World</i> FB page.
66,187:	private messages received on our <i>Hope for Tomorrow</i> FB page.
22,397:	private messages received on <i>The Secret</i> FB page

Countries of origin of all these people: Algeria, Morocco, Egypt, Libya, Iraq, Syria, Jordan and some others.

Tell me more about Christ...

From mid-April till mid-May we had an online 'resurrection campaign' via social media. We were able to reach 22,487 people on our Facebook page. 3,892 conversations developed; 289 people asked for a (portion of) the Scriptures. 88 people were connected to a discipleship course and **at least four people came to faith during this month**. 18 people would like to have a face to face meeting with someone who can explain the Gospel to them.

Adam

from North-Africa got in contact with us. He prayed to become a Christian. Please pray that his faith will remain and that we are able to connect him with other Christians in his country.

Abdu,

Aisha and Yusuf contacted us from North-Africa. They are searching for the truth and told us that they want to know more about Christ. Please pray for these people that they may find Christ.

Hassan

asked us the question, "How can God die?" We started to talk to him and face-to-face meetings were arranged. Hassan decided to believe in Christ.

We had a conversation with a young, devout Muslim from Morocco. Despite his strong commitment to the duties of his religion he wanted to talk to us. We hope to show him that Christ is the Light of the world.

Pray for wisdom as we continue the conversation with him.

Ahmed*

, a refugee from Yemen contacted us asking us for help to find a job. He seemed to be broken- hearted. Please pray that God will provide for this man.



The pictures in this publication do not portray the people who connected with our follow-up team.

Watching the trends – what is happening in the media landscape?

Do people still watch TV?

According to a recent survey on media use in the Middle East during 2018, TV remains an important medium in the Middle East. How people watch TV, and how often, is changing. Almost everybody watches TV, but significantly fewer people (15%) watch TV every day compared to 2014.

Does the whole Arab World have sufficient internet coverage so the majority of the people can watch online?

An average of 65.8% of the population of the Middle East had internet in 2018. In North Africa the percentages are generally lower than the Middle East. Tunisia has 67% while Mauritania only has 17.4%. The quality of the internet connection is often not good enough to watch and/or download films.

Why are you using Facebook, is that not a thing of the past?

It is true that use rates of Facebook have fallen significantly in the Middle East, from 89% in 2014 to 61% in 2018. However, we are still reaching millions of people through this social media platform.



Are people worried about their privacy on line?

Increasing percentages of people express concern about online privacy and surveillance, and this seems to affect their online behaviour. Nearly half of all people say online privacy concerns have led them to change the way they use social media.



Many of the young people in the Arab World speak English. Is there still a need for programmes in Arabic?

Nine in 10 people watch TV content in Arabic, compared to nearly two in 10 who watch in English. (They are in general younger than 45.)

Is it ok to produce programmes about problems in society?

Two-thirds or more of the people in most surveyed countries say it's OK for entertainment content to portray problems in society. However, the percentage of people who agree with this has gone down considerably in recent years in Saudi Arabia and in Tunisia.

(Media use: www.mideastmedia.org/survey/2018. Internet coverage: www.internetworldstats.com)



5.6M Views

Like Comment Share

47k

5,305 shares

Millions of people watch clips from our programme Hope for Tomorrow online.



ARAB
VISION

Email: contact@arabvision.org;

website: www.arabvision.org

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In the UK, you can send your gift direct to our bank:
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Account no: 49415760,

Alternatively, cheques can be sent to: Arab Vision, 23 Mill
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