

**Light of the World Ministry:  
Evangelism, Discipleship, and Counselling**

**A Christmas Gift: God's Mission for the World**

**Testimony: 'Then Jesus appeared to me in a dream'  
(Fatima from Algeria)**



## Light of the World Ministry

(<https://www.facebook.com/LightOfTheWorldtv/>)

Light of the World is one of Arab Vision's social media ministries. Through our TV/video programs we share the gospel and we equip Arabic Christians (including many new believers) in following the Lord Jesus Christ. Light of the World uses Internet, Facebook, Instagram, Youtube, TikTok and SoundCloud for our video programs which are then also shared as social media posts. We run social media campaigns to reach our target audience. Through private messages we are able to engage in deeper conversations with the people who respond. By using these social media platforms and in personal conversations we invite those who are interested to follow online (discipleship) courses, guided by one of our e-coaches.



We are in contact with Muslims who search for truth and we help Christians to better understand the Bible and encourage them to make a difference in their own environment, even if it is not easy as often they are in a disadvantaged or even persecuted minority position. All our programs and posts are in Arabic and all our staff are dedicated Arab Christians.

### ***The story of Khalid, a Muslim from Algeria***

*Khalid contacted us through our Light of the World page and got into a conversation with our follow-up specialist, Samir. Khalid said that Jesus came to him three times, appearing in a dream. But he found it difficult to abandon his Islamic faith, even though he felt called by Jesus. Samir and Khalid talked about the Christian faith for a while when he decided to give in to his desire to surrender to Jesus.*

*Samir and Khalid prayed together. Khalid also asked our follow-up team to stay in touch with him on his journey of faith. Now we read the Bible with him and we help him understand what it means to be a to be a follower of Jesus Christ.*



Through our Light of the World social media ministry, we posted an average of 1 photo post per day and 3-4 video posts per week from the beginning of the year up to and including September. In those 9 months we reached about 170,000 people and we talked to almost 65,000 people. Of those, 10,000 were longer, more personal conversations. We were requested to send about 4,000 Bibles/Bible passages and Christian articles in Arabic. More than 2,000 times our follow-up specialists were able to explain the gospel to people who asked questions. And 13 people indicated that they wanted to become followers of Christ. Furthermore, the various videos via Facebook and Youtube were viewed about three-quarters of a million times. Also, thousands join the message we share via SoundCloud and TikTok. Every year our team prepares a plan with themes for the whole year of the Light of the World ministry. The themes are partly based on the church year, such as Easter and Christmas and partly on the main topics to come forward from our contact with people responding. What's going on in it their lives, what are overarching themes about which there are many questions, what do people need specifically? Our counsellors are dedicated Arab Christians who are specialised in various fields: education, pastoral care, apologetics, psychological coaching.

A whole year of Light of the World ministry costs us about 24,000 GBP; that includes the salaries of those who create the posts, do the marketing, and 6 follow-up staff. This for only 2,000 pounds per month.

Do you want to help by giving a monthly gift? If 100 newsletter readers gave 20 pounds per month, or 50 people 40 pounds per month, then we can give those thousands of Arabs who respond the further help they deserve!

*The video productions and TV programs that we produce have their separate budgets for which we make project proposals and raise funds.*



**Sarah from Egypt responds to our post about forgiveness:  
"Please pray for me that God will make me whole."**

## Samir:

Hello, I'm Samir. I have been working at Arab Vision since 2016 and am involved in the Light of the World ministry. I work out ideas for the Facebook page, create content and upload all social media posts and videos. I also work in follow-up: I respond to the comments on the page, reply to private messages and engage in conversation with people. In my work, people who indicate that they want to know Christ better make me happy; that is my main motivation, and I am willing to spend extra time talking to them. Muslims ask how it is possible that Jesus is the Son of God and want to read the Gospel. A man from Tunisia reached out; he was reading the New Testament. We were talking to each other for a while and then I was able to put him in contact with a Christian friend in Tunisia, who can guide him further. He really wants to have a physical copy of the Bible [this is often the case with Muslims interested in the Christian faith: the Holy Book cannot just be an online book].



*Picture blurred for security reasons*

Many new believers are also coming to use our online follow-up. They want to grow in faith but can't go to church. We send bible study materials and we provide an online Christian community/ church to them. Many are deeply blessed by our follow-up and the bible studies. Some have a vision of Jesus, others watched the Jesus film and believed in Him. It is beautiful to be able to bless many who yearn for the truth."

## Mervat:

Through Isaiah 54 I discovered my vocation for women's ministry. That's why I went to study counselling so that I can better help and support the girls and women who come my way. I create content for the pages dedicated to targeting Arab women and engage them in online conversation. The content we provide very clearly meets a need of Arab women who are having a hard time, with marriage, parenthood, Arabic culture in which they often feel trapped: violence against women, lack of freedom, the great pressure on women. I often notice that God touches and heals their deep pain, through our content and the follow-up we can provide."



*Picture blurred for security reasons*

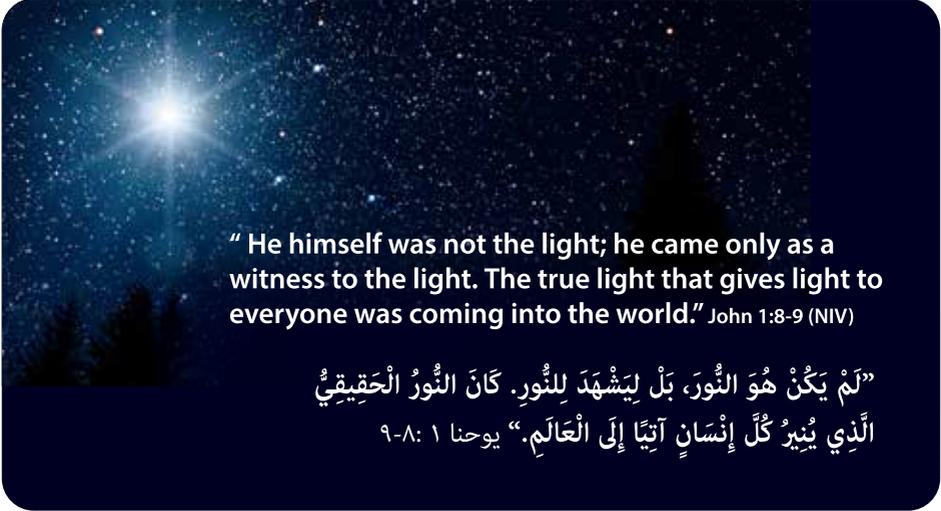
## A message from the board

This December newsletter is, yet again, filled with examples of the good work that Arab Vision is doing in the Arab world. A testimony from Khalid, one of the people Arab Vision has served in the last year, and an exciting insight into the work of the follow-up team who, using the videos and tools that have been produced and shared are able to guide people towards the Light of the World, Jesus Christ. Being an online presence is such a powerful tool to reach those in the Arab world who only need to have a mobile or laptop or even just a television with a satellite dish.

This newsletter not only brings you moving stories of lives touched and changed, but also data to show that this is not just the work for a few, but that a wide audience is reached. And God is also nudging those people in the Arab world to reach out to Arab Vision. It's our job to ensure that Arab Vision is equipped to support those seeking Christ. Reading about the enthusiasm the follow-up team has for the work they do can be an encouragement to us, to also get excited about the way God is moving our brothers and sisters in Christ, and those on their way to join us in celebrating the Good News. As we are looking towards the arrival of our Lord in a manger, please continue to pray for those who are only just learning what this means to them.

*God bless you this Christmas and enjoy the read!*

Rosemarie Strengholt



**“ He himself was not the light; he came only as a witness to the light. The true light that gives light to everyone was coming into the world.” John 1:8-9 (NIV)**

”لَمْ يَكُنْ هُوَ النُّورَ، بَلْ لِيَشْهَدَ لِلنُّورِ. كَانَ النُّورُ الْحَقِيقِيُّ  
الَّذِي يُنِيرُ كُلَّ إِنْسَانٍ آتِيًا إِلَى الْعَالَمِ.“ يوحنا ١: ٨-٩

## Top 7 countries of origin

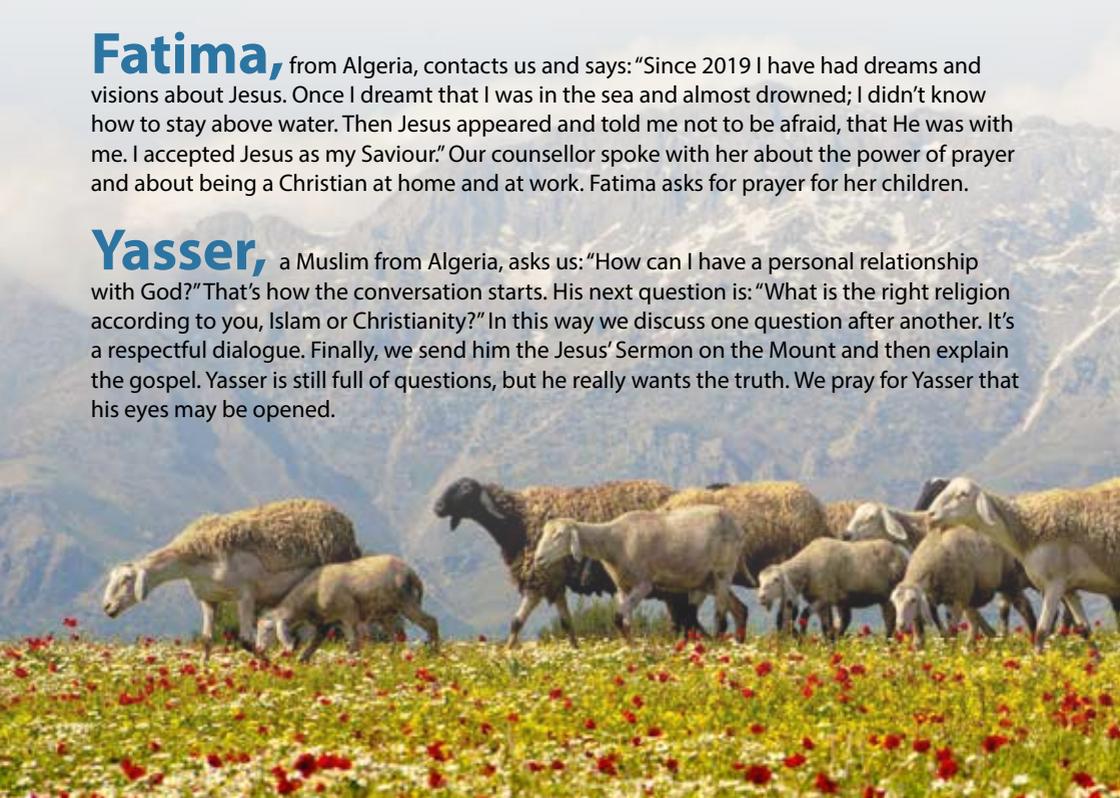
1. Algeria
2. Egypt
3. Morocco
4. Tunisia
5. Yemen
6. Syria
7. Libya / Saudi Arabia

## Social Media impact in numbers January - September 2022

- Responses: 283,641
- Personal messages received: 74,877
- Personal calls: 11,071
- Bibles and Bible studies sent: 5,288
- The Gospel explained: 6,694
- Confession of faith (after conversations): 10
- Discipleship (course) online: 118
- Pastoral guidance: 2,637
- Connected with a physical church: 5
- Videos viewed on Facebook and Youtube: 794,314
- Episodes listened to via SoundCloud: 46,542 (Light of the World channel only)
- Instagram likes: 715

**Fatima**, from Algeria, contacts us and says: "Since 2019 I have had dreams and visions about Jesus. Once I dreamt that I was in the sea and almost drowned; I didn't know how to stay above water. Then Jesus appeared and told me not to be afraid, that He was with me. I accepted Jesus as my Saviour." Our counsellor spoke with her about the power of prayer and about being a Christian at home and at work. Fatima asks for prayer for her children.

**Yasser**, a Muslim from Algeria, asks us: "How can I have a personal relationship with God?" That's how the conversation starts. His next question is: "What is the right religion according to you, Islam or Christianity?" In this way we discuss one question after another. It's a respectful dialogue. Finally, we send him the Jesus' Sermon on the Mount and then explain the gospel. Yasser is still full of questions, but he really wants the truth. We pray for Yasser that his eyes may be opened.



## Now in Production

### Who do you say I am?

Last year we produced the first series of programs (86 short clips) with this title, based on Jesus' question to his disciples in Matthew 16:15 and on many questions asked of or by Jesus in the New Testament. On our YouTube channel via our website [arabvision.org](http://arabvision.org) you will find some subtitled clips. These clips are inviting and challenging; many have already responded. Recently we filmed 40 new clips based on the questions Jesus asks in his parables. This series is being edited and will then be broadcast via our social media platforms, on YouTube and through our satellite TV broadcast partners. Please pray that these clips will again appeal to many (young) Arabs and that they will decide to take a step in a journey of faith with our follow-up staff. We also welcome any donations towards this project.

### Viewers' questions answered...

Various speakers will discuss themes and questions that often come up during follow-up. In this way the video clips meet the needs of the viewers. For example, we filmed more than 100 short clips last month

on apologetic issues (mostly on the "big questions of Islam"), identity problems amongst Arab women, how to study the Bible, psychological problems amongst children, relationship and parenting problems. Our speakers and follow-up providers are specialized in different areas and often taboo subjects are discussed. They are taboo because the people who struggle with it are ashamed. It's like anywhere else in the world, but in the Arab world all sorts of issues are even less negotiable because of the strong culture of shame.



## Invite us for a presentation about the ministry of Arab Vision

Our board would be happy to come by your church, group, or organisation to tell you more about Arab Vision's ministry.

Please contact us through our website, [www.arabvision.org](http://www.arabvision.org),  
or send an email to [contact@arabvision.org](mailto:contact@arabvision.org).



**ARAB**  
VISION

[contact@arabvision.org](mailto:contact@arabvision.org)  
[www.arabvision.org](http://www.arabvision.org)

Arab Vision is a registered charity in England (no. 1154993)

In the UK you can send your gift direct to our bank:  
Lloyds Bank Plc      Account name: Arab Vision  
Sort Code: 30-97-24      Account no: 49415760

Or if you have a Stewardship account  
<https://account.stewardship.org.uk/Give>

Cheques can be sent to:  
23 Mill Lane, Saffron Walden, Essex CB10 2AS