

Media for Change



ARAB VISION

Annual Report 2013



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How can I reach others when I am not allowed to travel to their countries?

I have a full time job and I find it difficult to take time for mission. I want to tell people about Jesus but I feel this is not my gift, so what can I do?



Arab Vision can help; you can be part of our humble ministry in reaching people in the Middle East and North Africa. When you look at the Arab World these days, you will see conflicts, war, division, violence, loss of hope and fear. It is becoming harder and harder to send missionaries to the Arab World, fear has paralyzed many of the churches in reaching the Arab World; our governments tell us not to travel to these areas - it is simply chaos. Still there is hope!

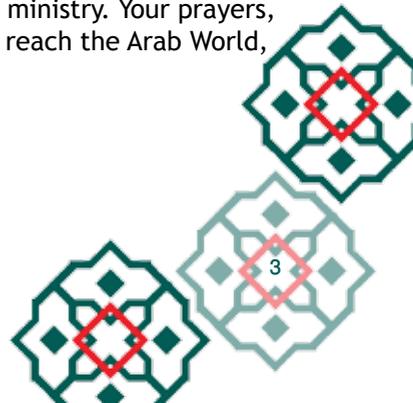
Being a Palestinian, I can assure you that we always have a guest at our home, that guest is the television, we love to watch television and spend many hours in front of it. Arab Vision has produced many different programs for the Arab World. We cover human rights, faith, advocacy, relief and social issues, and our aim is to reach the people of the Arab world. Sitting in front of the Television watching Christian programs is safe and gives the viewer time to reflect without worrying about other people's judgment or criticism.

Many people have lots of questions about their faith after having watched Arab Vision programs, so we are grateful for our follow-up department. We receive so many calls, emails and texts per month that we could easily hire 10 more people to respond. God is at work, we have been blessed by many of you who support us and are part of Arab Vision's ministry. Your prayers, support and contribution make it possible for us to reach the Arab World, so yes you are part of this mission!

Blessings,

Tanas Al Qassis

Chairman of the international board of Arab Vision



Vision and Mission

Vision Statement

We envision an Arab World with, in each People Group, an increasing number of vibrant Churches that play a strategic public role in shaping their societies in accordance with the Gospel of the Lord Jesus Christ.

With the term 'Arab World' we mean the countries of the Arabian Peninsula, the Middle East and North Africa, where Arabic is the first official language of the state. We recognize that the Arab World consists of many different People Groups, and we hold that these are entitled to hearing the Gospel in their own languages.



Mission Statement

Arab Vision is a community of Christians committed to changing individuals and societies through the Gospel of Jesus Christ, by producing and distributing effective Christian video programs, using appropriate media for various target audiences in the languages of the peoples of the Arab World.

Productions and Training

Arab Vision's goal to produce quality programs that are thought-provoking and tailor-made for different audiences was achieved in 2013.

Productions in 2013 included:

- ❖ 365 episodes of a bible story telling program series for young children
- ❖ 39 episodes of a bible-study program series for adults, focussing on the teaching of the apostle Paul
- ❖ 17 episodes of Christian apologetics to answer questions of Muslims
- ❖ 10 episodes of docu-drama for Arab women, featuring daily life problems and issues and how to deal with them
- ❖ A one hour special Christmas program featuring people from several Arab countries and denominational backgrounds, including testimonies and music
- ❖ 26 episodes of the parables Jesus told, in a modern setting, including drama - in the Kabyle language
- ❖ A short film supporting a campaign for the rights of religious minorities in the Middle East
- ❖ 6 documentaries about social issues like education, health, sexual harassment, and unemployment



Training

- ❖ Filmmaking training for young adults in 6 different locations, covering script writing, directing, shooting and editing, followed by the production of short clips by trainees and a Film Festival to present the results.
- ❖ Training on shooting, using mobile phone cameras or simple cameras, and editing, using simple editing software, to document harassment and persecution in rural areas.



Distribution

In 2013 Arab Vision's programs were aired on 6 satellite channels and some non-satellite channels throughout the year.

The total broadcast of new programs was around 350 hours, and the re-airing of programs produced in the past year(s) added up to the same number of hours.

Many of our new and older programs were available on the internet through YouTube and as streaming videos on websites. With the development of new/ social media we are increasingly able to reach more people.



Follow Up

Arab Vision's follow up team consists of 6 people, and has its basis in the Middle East. The team is connected to other follow up teams in the region. Viewers of our TV programs were able to reach a follow up worker 7 days per week, 10 hours per day.

In 2013 we started expanding our follow up activities by opening Facebook pages for each finished production, besides using email and mobile telephone as means of responding to our team. In this way viewers are invited to interact with follow up workers, and with other viewers of the programs.

Facebook likes and shares totalled in tens of thousands. Numbers of phone calls were much lower, but often resulted in one-to-one long lasting contacts.

In the coming years social media will be developed further as a vital means for follow up.



Viewers respond

“For me you are a gift from God. Through you I am aware now of the suffering of my Christian ancestors during the early centuries in North Africa. This gives me more courage and confidence in Christ to endure what may await me in this country.”

Young man from Morocco



“I really thought I was the only Christian in the whole country. I am so happy that I now know I am not alone. Now I can be in touch with other believers!”

Man from Tunisia

“A year ago I surrendered my life to Christ. I watch your programmes and it is a great joy to hear about Jesus in my own language.”

60-year old man from North Iraq

“Never before did I have such a unique opportunity to learn about a healthy marriage,” said an illiterate husband in Egypt after having watched our program on family life. His wife adds: “My husband spends all day working in order to bring home some money. But he only knows one way to handle our children’s problems: through violence and shouting! We need Godly wisdom to raise our children. Please pray for us!” added the poor lady in tears.



“I watch your programs every day and I became a Christian two years ago. My sister became Christian six months ago. I’m asking your prayers that we both will share our faith with our parents and brother, and that they will follow Jesus.”

Baji - Algeria

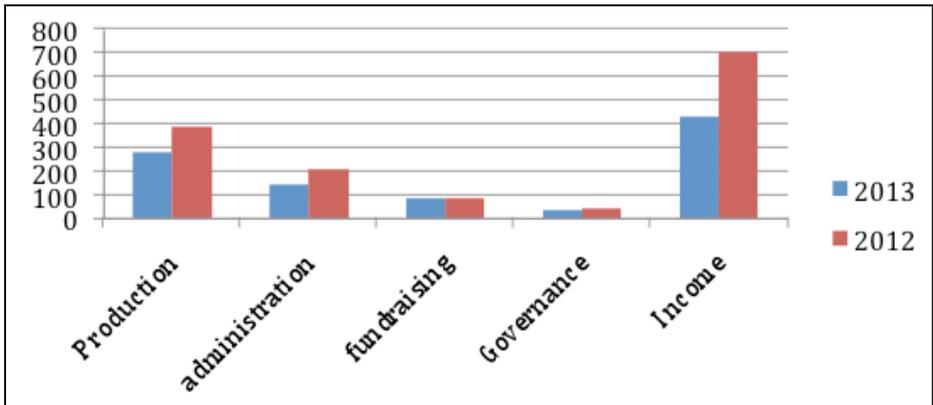
“I am calling after watching the program. I am Muslim. I want to tell you that I like your program very much. It brings hope and I find it comforting. I am a businessman, married and have kids. I’m sad to say that I drink a lot of alcohol and have affairs with other ladies. My wife died a few years ago. I lost a lot of money. Is God angry with me?”

Man from Egypt

Financial Report 2013

Income and expenditure for 2013 and 2012; all amounts in US\$

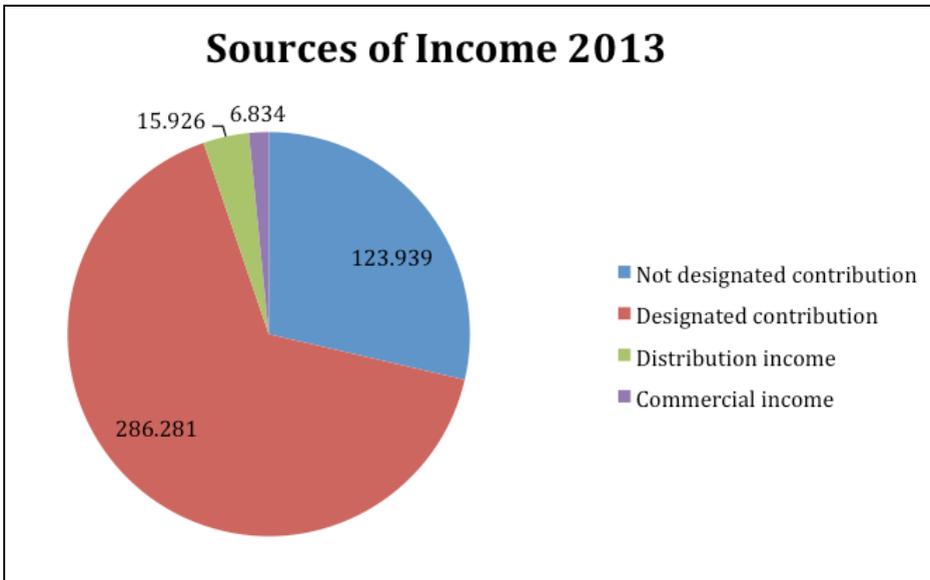
		2013		2012
	US\$	US\$	US\$	US\$
<i>Total income</i>		432,980		706,328
Production costs	280,271		388,679	
Administration costs	143,796		211,726	
Fundraising	86,053		90,000	
Governance	34,419		43,066	
<i>Total expenditures</i>		544,539		733,471
Net deficit		-111,560		-27,143



Sources of Income

All amounts in US\$

Source	Amount
Not designated contribution for TV production	123,939
Designated contribution for TV production	286,281
Distribution income	15,926
Commercial income	6,834
Total	432,980



Contact and Bank details of Arab Vision

Arab Vision Trust Fund is registered as a charity in Cyprus.
PO Box 21258, 1505 Nicosia, Cyprus
contact@arabvision.org

Arab Vision is also registered as a charity in the United Kingdom and in the United States.

Arab Vision UK

Room S0078
120 Kingston Road
Wimbledon, London SW191LY

Lloyds Bank Plc
Account name: Arab Vision
Sort code: 30-97-24
Account no: 49415760

Arab Vision Inc. (USA)

P.O. Box 110354
Dallas TX 75011

Bank of America
Branch: 11868 Preston Rd, Dallas TX 75230
Account name: Arab Vision Inc
Account no: 004782094990
Routing no: 111000025
Federal EID no: 48-1270313

For residents of Canada, Australia and New Zealand, please visit our website www.arabvision.org - or write to us to find out contact details in your country.



The Board of Arab Vision

In 2013 the International Board of Arab Vision met for six days: three days in March and three days in October.

The Board ensures that the International Director, who is a non-voting member of the Board, continues to keep Arab Vision focused on its organizational mission, vision and goals. The Board also ensures that all assets and income of the organization are used to the maximum, and only for fulfilling the goals of the organization.

Presently the constitution of the Board writes the following on the make-up of the Board:

- The Board is composed of a minimum of five elected members with full voting rights
- The majority of the elected members are natives from different Arab countries and representing different denominations
- From among these elected members, the Board appoints a Chairperson, a Vice-Chairperson, a Secretary and a Treasurer.

Beside this, the supporting Arab Vision organizations in the USA, the UK and The Netherlands are entitled to one seat in the International Board. These Board members have full voting rights in the International Board meetings.

In 2013 the International Board consisted of six Board members, from Palestine, Jordan, Egypt, Brazil, The Netherlands, and United Kingdom.



Arab Christians Proclaiming the Gospel
through modern media in the Arab World
www.arabvision.org
contact@arabvision.org

Get in Touch

Please visit us at www.arabvision.org and sign
up for our prayer and newsletters.

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