



ARAB VISION

Media For Change
Annual Report 2016

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Foreword

Make my joy complete by being like-minded, having the same love, being one in spirit and of one mind. Do nothing out of selfish ambition or vain conceit. Rather, in humility value others above yourselves, not looking to your own interests but each of you to the interests of the others. (Philippians 2:2-4, NIV)

Arab Vision first started in 1997 and in the past 20 years we have developed into an effective organization.

We are grateful to God that our programmes have impacted the lives of millions of people. They have told us the stories of their struggles, as well as the blessings they have received. They have also raised many good questions, increasingly through new media like our face book pages.

It is always a highlight of our board meeting to hear these stories from our Follow up team, like Bassem's story. He told us that his friends at college are all Muslims and had asked him about the incarnation and Trinity, but he couldn't answer all of their questions. He said he really loves God and asked us for advice. We explained to him all of these issues and referred him to some of our programmes.

Lidia read one of our posts on the Facebook page of Kingdom Person. She wrote, "*Oh Lord, change me as you have changed many.*" You will find more stories and quotes from our viewers in this report.

Hearing all these stories is very motivating for us to continue working together, hopefully for the next 20 years. Arab and non-Arab Christians in Arab Vision, in an atmosphere of mutual trust and support as described in the above mentioned Bible verse. Christian principles in the community and working ethos have always been our core priority and in the coming years Arab Vision will continue to focus on this.

We will do so by working with a highly committed team, with a proven track record, regularly reviewing and improving our external communications with you, our supporters, as well as our internal communications.

We hope you are encouraged as well, and you will continue to pray for the Arab World and the Arab Vision family. May the Lord of Peace and Love who reigns over all enable us to continue producing programmes of love and hope for the Arab World. Thank you for your ongoing support.

Arie H de Boer

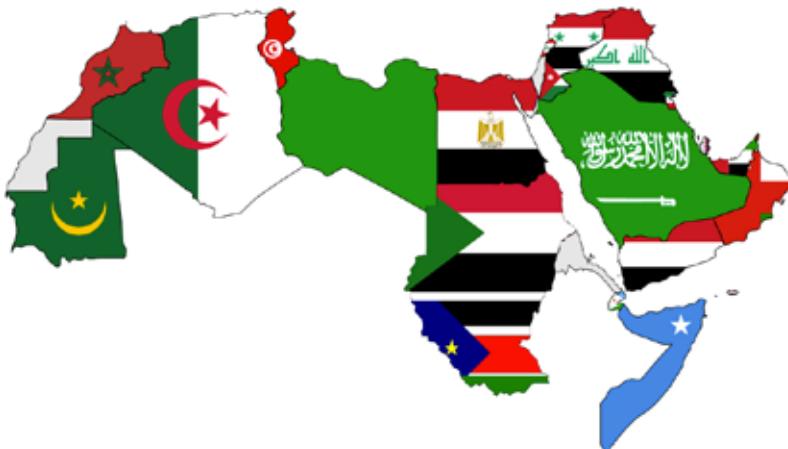
Chairman of the International Board of Arab Vision



Vision and Mission

Vision Statement

We envision an Arab World with, in each People Group, an increasing number of vibrant Churches that play a strategic public role in shaping their societies in accordance with the Gospel of the Lord Jesus Christ.



With the term ‘Arab World’ we mean the countries of the Arabian Peninsula, the Middle East and North Africa, where Arabic is the first official language of the state. We recognize that the Arab World consists of many different people groups, and we hold that these are entitled to hearing the Gospel in their own languages.

Mission Statement

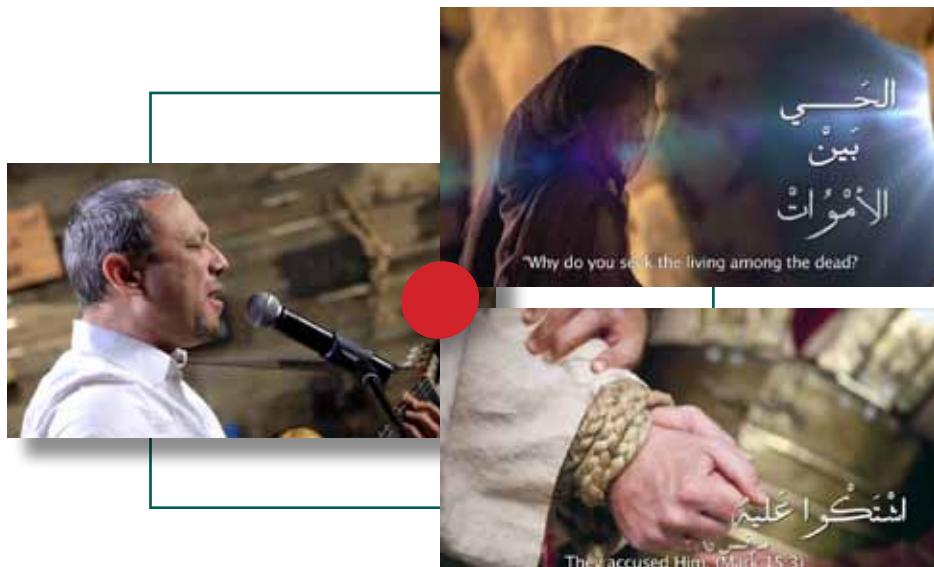
Arab Vision is a community of Christians committed to changing individuals and societies through the Gospel of Jesus Christ, by producing and distributing effective Christian video programmes, using appropriate media for various target audiences in the languages of the peoples of the Arab World.

Productions and Training

It is Arab Vision's goal to produce quality programmes that are thought-provoking and tailor made for different audiences.

In 2016 we produced 12 hours in North African languages and 35 hours in the languages of the Middle East. This brings the total for 2016 to 47 hours, compared to 28.1 hours in 2015.

- ❖ **Easter (Victory over death):** 33 episodes of 10min; this year we covered the period from the Last supper until Jesus ascended to heaven. We focused more on the resurrection of Jesus and the hope, joy and eternal life that exist because of His resurrection. The programme was broadcast on Sat-7; the songs were aired separately on Miracle channel as well. Watch three episodes with English subtitles in the playlist Strengthening the Church of Arab Vision's YouTube channel.



- ❖ **Speaking the truth in love.** 55 episodes of 3 min clips: A programme with a well known Bible teacher who presents issues like the credibility of the Bible, who is Jesus, what is the trinity, etc. He presents them in a non-confrontational way inviting the viewers to come with questions. Watch one episode of Speaking the truth



- ❖ **Women in the Bible;** 26 episodes of each 8- 10 min. The programme is about women in the Old and New Testament. Production was finished in 2016 and the programme is broadcast on Sat-7 and Miracle Channel. Watch three episodes of Women in the Bible with English subtitles on Arab Vision's YouTube channel, playlist Women in the Picture.



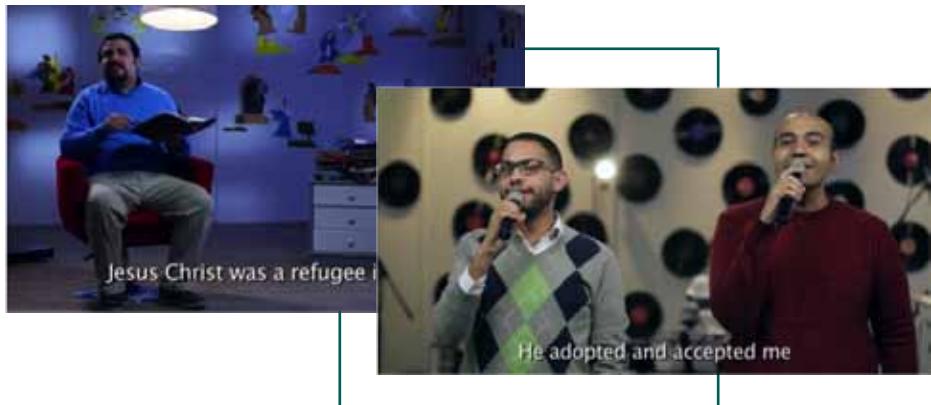
- ❖ **Kingdom Person II:** 26 episodes of each 20 min. Kingdom Person II is the sequence to our first series which was received enthusiastically. The programme deals with the Christian life and how to balance between the soul, mind and spirit. Watch a short clip about prayer [here](#).



- ❖ **Literacy programme:** 360 min to be edited into short clips of 15 min. Training sessions for literacy purposes, to be used as educational tools for trainers and students. It is new way of teaching using topics from the daily life, to raise the awareness of students as well. To get an impression of this programme, watch [here](#).



- ❖ **Christmas programme:** A cloud of witnesses; 15 episodes of 10 min. In this programme we focused on the reactions of people who witnessed the birth of Jesus. Watch [an episode about John the Baptist](#).



- ❖ **Light for North Africa** - early roots of Christianity in NA, pre-production continued in 2016. 5 Episodes will be produced in 2017. Watch the trailer of this Heritage Project.



- ❖ **6 Psalms for Morocco**, in 4 Moroccan languages.
- ❖ **Parables of Jesus** told, in a modern setting, including drama - in the Kabyle language- was finalized and subtitled in Arabic and sent to Sat-7 for broadcasting. 25 episodes of 15 minutes. Watch the [episode about the lost coin](#)

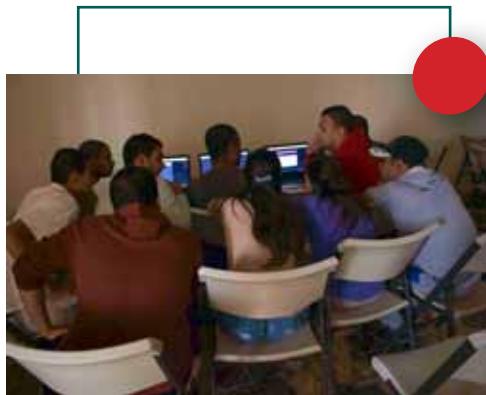


- ❖ **Testimonies from North Africa**, in several languages were edited into clips of 6-10 minutes. 10 of them will be broadcast ready in 2017.
- ❖ **Messages of Hope in a Divided World** - preproduction of a documentary in three episodes of about 15 minutes each about the biblical basis for reconciliation and interviews with people in Israel and the Palestinian territories who are involved in reconciliation projects. Languages used are Hebrew and Arabic with subtitles in both languages. Watch the [trailer of Messages in a Divided World](#).



Training

We have trained 40 youths from various places in the process of filming and editing. The training was about how to shoot and edit with a very simple camera and editing software. The training took 5 days of about 12 hours each. The trainees produced 4 short movies of each 2-3 min.



Distribution

In 2016 Arab Vision's programmes were aired on 5 satellite channels (2015:7) and some non-satellite channels throughout the year and many programmes or parts of them were available on Facebook pages.

The total broadcast of new programmes was around 221.5 hours, (2015: 418.5) and the re-airing of programmes produced in the past year(s) added up to 263 hours (2015:385.15).

Many of our new and older programmes were available on the internet through YouTube and as streaming videos on websites. Through social media we are able to reach more and more people.



Follow Up

“May God bless your loving efforts, I am praying for you.” (Ibn El Rab in an encouraging message to our Follow up team)

Arab Vision’s follow up team consists of 12 people and has its base in the Middle East. The team is connected to other follow up teams in the region.

In 2016 some of the team members expanded their roles of just Follow up to be more involved in content creation for our various Facebook pages. Several people joined our team on a voluntary basis to assist us and fill in the gaps where and when necessary.

Viewers of our TV programmes were able to reach a follow up worker 7 days per week, 10 hours per day.

In 2016 we continued to expand our follow up activities by opening Facebook pages for each finished production, besides using email and mobile telephone as means of responding to our team. In this way viewers are invited to interact with follow up workers, and with other viewers of the programmes. Here are some examples of activities on our FB pages:

Hope for Tomorrow - Page Likes in May 2016 and in December 2016: 47 - 25008. Average engagement (likes, comments, shares) per month: 6336; Private Messages for 2016: 1441

Women in the Bible - Page Likes in December 2016: 5225. Average engagement per month: 3232; Private Messages for 2016: 251

Kingdom Person-Pages Likes in January 2016 and December 2016: 3170 - 12631. Average engagement per month: 3438. Private messages for 2016: 605

Many people call or send messages to our team, asking for prayer; prayer for relatives who have problems, for greater faith, for healing, wisdom for raising the children, for relationships that have deteriorated, etc.

Viewers respond

Touched by Jesus' love and mercy

Yaser got to know Jesus through watching Christian television and from our programmes he learned that God is able to do whatever He wants to do, even to the point of becoming man. Yaser also discovered the meaning of eternal life and learned that the Bible is true.



He started to read the Bible and was touched when he read how Jesus dealt with sinners, especially when he read the story about the woman who was caught in adultery in John 8. He was deeply touched by Jesus' love and mercy for this woman. Now he has a strong desire to be baptised but many churches are afraid to baptise him as he is from a Muslim background. Yaser asked us to pray that his wife will also have an encounter with the Lord Jesus.

Nour and Sara both watched our programme *Hope for Tomorrow* about domestic violence and sexual harassment and got in touch with our follow-up team.

Nour left her family in the province and came to the city to study at the university. Her mother asked Nour's uncle whom she trusts completely to be responsible for her. However, Nour's uncle abused her sexually. She also discovered that he is addicted



"I felt lonely with no one to sympathize with me."

to drugs and sex. She cannot share this with anyone in her family as her mother trusts this uncle completely and would not believe Nour

if she told her what is taking place. Nour would like our support although she does not know how we can help her. She certainly needs someone to listen to her and sustain her.

Sara feels desperate; she hates everyone, including herself. She hates the whole world and wants to die. She feels absolutely worthless. We talked with her and encouraged her to see the positive things in her and urged her to accept herself and the people around her. We agreed that we would help her get out of this situation of despair. Slowly she begins to improve and is taking small steps in her healing process.



Many reasons and factors contribute to this culture and the concept of manhood.

How can God be a Father?

Kingdom Person I is the first series of a Bible study programme about living out Biblical principles in everyday life based on the book Kingdom Person of Dr Awsam.

Dahab contacted us via the Facebook page of Kingdom Person. She is a young woman who has a disease for which there seems to be no medical treatment. She shared her feelings of anger and hurt with us and told us about how she views God. “I see God as an evil creature towards mankind. How can He be a “Father” and do this to his children?” We are trying to help her and talk about God’s goodness, despite all the suffering in the world and in her life. Would you pray for Dahab, please?



Mohamed called us. He regularly dreams that someone who looks like a priest comes to talk to him about Jesus while he is in a mosque. He prays for Jesus to reveal himself to him and he wants to know more about Christianity.



Many men are responding to our programme about domestic violence and sexual harassment *Hope for Tomorrow*.

“I am calling you because I have been watching your programme Hope for Tomorrow. I am from a Muslim background and I have just started to read the Bible. I am learning much through your programme and my thinking has really been affected by it.”

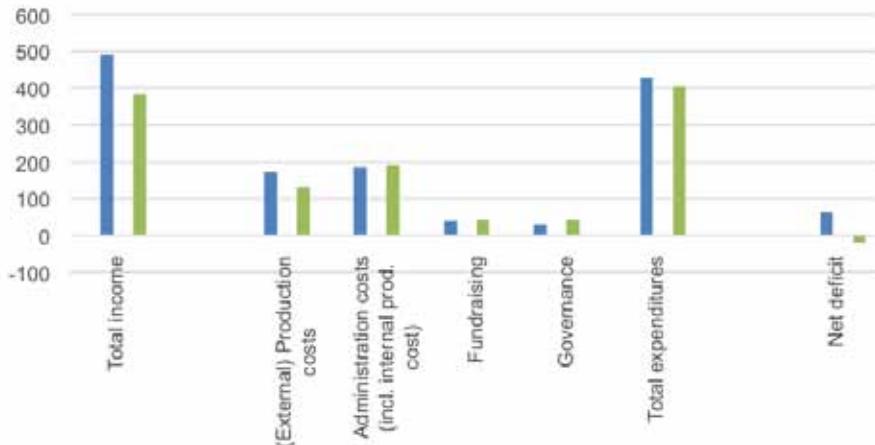
(Ahmed, Egypt)

Financial Report 2016

Income and expenditure for 2015 and 2016 (minus deferred income); all in US\$

		2015		2016
	Exp.	Inc.	exp.	inc.
Total income		490,691		382,885
(External) Production costs	173,639		129,892	
Administration costs (incl. internal prod. cost)	184,161		189,860	
Fundraising	39,784		41,467	
Governance	31,191		41,652	
Total expenditures		428,775		402,871
Net deficit		61,916		-19,986

2015-2016

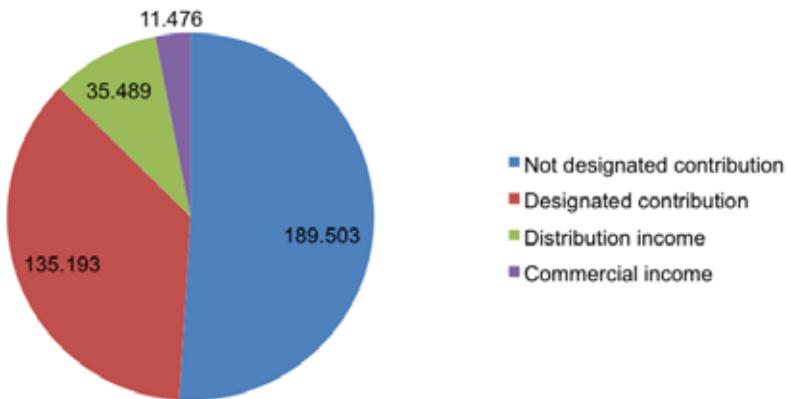


Sources of Income

All amounts in US\$

Source	2015	2016
Not designated contribution for TV production	161,378	189,503
Designated contribution for TV production	388,223	135,193
Distribution income	25,005	35,489
Commercial income	630	11,476
Total	575,236	371,661

Sources of Income 2016



Contact and Bank details of Arab Vision

Arab Vision Trust Fund is registered as a charity in Cyprus.

PO Box 21258, 1505 Nicosia, Cyprus

contact@arabvision.org

Arab Vision is also registered as a charity in the United Kingdom and in the United States.

Arab Vision UK

23 Mill Lane

Saffron Walden

Essex CB10 2AS

Lloyds Bank Plc

Account name: Arab Vision

Sort code: 30-97-24

Account no: 49415760

Arab Vision Inc. (USA)

1101 S. Broadway St., #120

Carrollton, Texas 75006

Bank of America

Branch: 11868 Preston Rd, Dallas TX 75230

Account name: Arab Vision Inc

Account no: 004782094990

Routing no: 111000025

Federal EID no: 48-1270313

For residents of Canada, Australia and New Zealand, please visit our website www.arabvision.org. You will find a secure PayPal facility on our site, or write to us to find out contact details in your country.

The Board of Arab Vision

In 2016 the International Board of Arab Vision met for 4 days: 2 days in March and 2 days in November.

The Board ensures that the International Director, who is a non-voting member of the Board, continues to keep Arab Vision focused on its organizational mission, vision and goals. The Board also ensures that all assets and income of the organization are used to the maximum, and only for fulfilling the goals of the organization.

Presently the constitution of the Board writes the following on the make-up of the Board:

- The Board is composed of a minimum of five elected members with full voting rights
- The majority of the elected members are natives from different Arab countries and representing different denominations
- From among these elected members, the Board appoints a Chairperson, a Vice-Chairperson, a Secretary and a Treasurer.

Beside this, the supporting Arab Vision organizations in the USA, the UK and The Netherlands are entitled to one seat in the International Board. These Board members have full voting rights in the International Board meetings.

In 2016 the International Board consisted of six Board members, from Palestine, Egypt, USA, The Netherlands and United Kingdom.



Arab Christians Proclaiming the Gospel
through modern media in the Arab World

www.arabvision.org

contact@arabvision.org

Get in Touch

Please visit us at www.arabvision.org and sign
up for our prayer and newsletters.

ARAB
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