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Foreword

Hassan contacted us after he had had a dream about Jesus. He asked us questions like: 'How can God die?' We talked to him and arranged for a face-to-face meeting with a believer in Christ. After a while Hassan decided to put his trust in Jesus.

Amal was in an abusive relationship. After this relationship she suffered from low self-esteem and found it difficult to cope with life. She contacted us. We listened to her pouring out her pain and we shared with her that God created her beautifully and that He loves her so much. We are trying to help her see herself as God sees her. She says: "I am beginning to feel the change and I am taking steps in this healing process."

Hassan and Amal - two persons with questions, who turned to our follow-up team to find a listening ear. And there were hundreds like them in 2019. This is why Arab Vision exists, to share the Gospel in various ways, using modern media, helping people in the Arab World to find a change for the better in their lives.

We care for Arab people who do not yet know Jesus Christ as their Lord, as well as for people who suffer from injustice in their lives. We aim to support Arab Christians, like the Coptic Orthodox Christians of Egypt (see the project Koinonia in this report), and want to create awareness about the Christian heritage of the Middle East and North Africa that brought the Christian faith to the rest of the world.

Enjoy this 2019 annual report in which we share about outputs and outcomes and please realise that behind numbers often represent people, individuals like Hassan and Amal.

We need your prayers and financial support. As you can see, we closed 2019 in the red. This happened before, and we were still able to further our ministry, and have seen an increased impact of our efforts to reach out with Gospel principles.

Please send us your feedback; we love to hear from you!

On behalf of our teams,

Umm al Farieq

Vision and Mission

Vision Statement

We envision an Arab World with, in each people group, an increasing number of vibrant churches that play a strategic public role in shaping their societies in accordance with the gospel of the Lord Jesus Christ.



With the term ‘Arab World’ we mean the countries of the Arabian Peninsula, the Middle East and North Africa, where Arabic is the first official language of the state. We recognize that the Arab World consists of many different people groups, and we hold that these are entitled to hearing the Gospel in their own languages.

Mission Statement

Arab Vision is a community of Christians committed to changing individuals and societies through the gospel of Jesus Christ, by producing and distributing effective Christian video programmes, using appropriate media for various target audiences in the languages of the peoples of the Arab World.

Productions and Training

It is Arab Vision's goal to produce quality programmes that are thought-provoking and tailor made for different audiences.

Productions in 2019 included:

- ❖ **Help, my child says he is an atheist** Atheism challenges the Arab Christian youth who are not so sure of their faith in Christ. In order to get parents talking about the (lack of) faith with their children, we have produced a series of 13 episodes in which all kinds of questions are discussed. We trust this series will create an open atmosphere to honestly discuss questions and doubts. The series is ready to be broadcast and used online in 2020. [Watch the trailer.](#)



- ❖ **Easter** We produced 56 short apologetic programs about the resurrection of Christ which were aired by SAT7 and posted online. From mid-April till mid-May 2019 we ran a campaign online via social media, focusing on young people in the region, posting three short clips every day, reaching thousands of people with the message of God's love and redemption.

We were able to reach 22,487 people on our Facebook page. 3,892 conversations developed; 289 people asked for a (portion of) the Scriptures. 88 people were connected to a discipleship course and at least four people came to faith during this month. 18 people requested a face to face meeting with someone who could explain the Gospel to them.

- ❖ **Mark my Words** is a heart-warming series with children who share short Bible verses with the viewer, without giving the reference. We also want to show through the children that everyone is valuable, that is why about 5% of the verses are read by children with special needs. Some of the clips are in sign language or recited by blind children, using Braille. We have produced this series in Arabic and continue producing series with children speaking Kabyle (North-Africa) and Armenian. These clips are ideal for use on social media, but they are also used by various satellite broadcasters. [Watch a clip in Kabyle.](#)

*"Ameylal ittarra-d izri l yideryalen;
Ameylal issebdad lqedd n wid yeknan;
Ameylal ihemmel iheqqiyen."*



- ❖ **Maaki V** In 2007 we started to produce Maaki, a series of portraits of Christian women. Since that year we have produced four seasons of Maaki and we have seen how these programmes have been used to encourage people as they watch the testimonies, since the focus is on God's faithfulness in their situations, not on a solution to the problems. In this fifth season, for which we completed the filming in 2019, our producer interviewed 26 refugee women from Syria, Iraq and Egypt who shared their heartbreaking stories. The series is ready for broadcasting in 2020. [Watch the trailer.](#)



- ❖ **Baby on Board** Maternal mortality is still unacceptably high in the world; every day some 830 women die from pregnancy or childbirth-related complications. In order to focus on pregnancy and childbirth and to refute superstitious beliefs and practices, we have produced a series of 13 episodes showing the different phases of pregnancy, called Baby on Board.

Two women are sitting on the back seat of a taxi, chatting about the joy of being pregnant, but also about taking care of your body, recognising danger signs and getting medical support when needed. The series is ready to be broadcast in 2020 and we will also use clips on our Facebook page about family life. [Watch the first episode.](#)



- ❖ **Empowering Yemeni Women** A series of 26 short clips of 3min each to empower women in Yemen and Gulf area to know their values and rights. It is a co-production with Light for Yemen and addresses subjects that particularly trouble Yemeni women, including: insignificance, family, envy, abuse, gender inequality, shame and perspectives for the future.

The clips have been broadcast by Miracle Channel and SAT7 and are used frequently on different social media platforms. [Watch the trailer.](#)



- ❖ **The Heritage Project** is a series of 8 x 30 minute programmes depicting Christians who lived in the first five centuries AD. We believe the series will be a great encouragement for the Christians in North Africa and an eye-opener to many who do not know the message of the Gospel. This project is being produced in partnership with International Media Ministries. [Watch the trailer of the Heritage Project.](#) Listen to [Abdel Kader from North Africa](#) explaining the importance of the project. Watch a short clip of the making of [here.](#)



We heard the story of a woman in Tunisia who accepted Christ. This woman grew up having picnics and events in the amphitheater park in her city. It's a park where people enjoy outings. The ruins were places she played as a kid and went for parties and outings all her life.



She had been a Christian for three years, still in the same city, doing the work, believing, and serving Christ. One day someone gave her a little flyer that explained the things that Tertullian said about this place, this amphitheater. Her city.

Tertullian was busy confronting cultural injustices toward believers at the end of the 2nd Century. Suddenly this young woman saw an abbreviated version of the stories of Christians who were killed in the amphitheater. Her park. Her city. She was blown away. She was so excited to know about these hidden stories of believers. She said, "I have regained my own history!"

- ❖ **Celebrating our faith - 'koinonia'** is a discipleship course for the Coptic Church, consisting of 8 episodes each 20-25 min. We finished the production of the material for the course, with an introduction of Pope Tawadros II of the Coptic Church. Priests in El Qussia are now being trained to teach the course (video and questions for group discussions.)



A pilot will be run in 23 churches in this region in 2020. If necessary some changes will be made, after which the course can be used in all the Coptic parishes. We are in the process of subtitling the whole course in English, so it will also be excellent course material for use with migrants in Europe and other regions. [Watch the trailer.](#)

- ❖ **You and I - the light of the world** In 2019 we started the production of short video clips to be used on social media, featuring principles and deeds of Jesus, reminding us what it entails to be the light of the world. Jesus proclaimed that He is the Light of the World, and continues to declare that his followers are the light of the world. But what does that mean for us and how can we share the light? How can we ease people's burdens, feed the hungry, care for the stranger? [Watch a clip.](#)



- ❖ **My First Words** is a literacy training programme for children who don't have access to schools and education, especially refugee children. We have finished the production of a series teaching the alphabet, numbers, colours, shapes and senses, using the peer to peer education method. A child draws and writes 3 or 4 different objects and words, you can see the picture growing on screen, and the words written. Children also interview each other about the meaning of a word, like "what does it mean to have a house, a home?" [Watch a clip.](#)

Various documentaries on social issues have been made, including on sustainable communities and renovation of infrastructure.



Training

This year we have trained 20 youths from different cities on how to produce short documentaries using mobile phones. The topics were gender taboos and discriminated communities. The trainees made 14 very good short movies.

Distribution

The 56 short apologetic programs about Easter were aired by SAT7 and posted online. The *Mark My Words* clips are being used by various broadcasters. The clips *Empowering Yemeni Women* have been broadcast by Miracle Channel and SAT7 and are used frequently on different social media platforms. The Christmas concert which we produced in 2018 was aired in January 2019 by SAT7. *Let there be light* 65 episodes were aired by Hayat Channel and Kingdom Sat.

Many of our new and older programmes are available on the internet through YouTube and as streaming videos on various websites. Through social media we are able to reach millions of people.



Follow Up

Arab Vision’s follow up team has its basis in the Middle East. The team is connected to other follow up teams in the region. In 2019 we continued to use Facebook pages for posting short clips of many of our productions, and interacting with our viewers. In this way viewers are invited to interact with follow up workers, and with other viewers of the programmes.

Many people call or send messages to our team, asking for prayer; prayer for relatives who have problems, for greater faith, for healing, wisdom for raising the children, for relationships that have deteriorated, etc.

Here are some statistics of our Facebook pages:

4,396,774	People who were reached by our <i>Hope for Tomorrow</i> Facebook page
325,221	Page likes for <i>Hope for Tomorrow</i>
110,630	Individuals who connected with our <i>Light of the World</i> FB page
101,825	Page likes for <i>Light of the World</i> FB page
72,023	Engagements (likes, comments, shares) on our <i>Hope for Tomorrow</i> FB page
40,499	Private messages received on our <i>Hope for Tomorrow</i> FB page
30,279	Private messages received on <i>The Secret</i> FB page
988	People who received Christian materials as follow up
741	People who received a Bible or Bible portion
31	Professions of faith on our Facebook pages!
24	People who had a face to face meeting

These are figures for 2019 from our follow-up team. Countries of origin of all these people: Algeria, Morocco, Egypt, Libya, Iraq, Syria, Jordan and some others.

Viewers respond

Positive change in my life!

We've been in contact with Amany from Palestine and she requested advice for her marriage problems. After a while we checked in to see how she was doing and she wrote: "You are the reason for positive change in my life." She has now returned to her husband and she is living happily and joyfully with him. "Your Facebook page is presenting the best service and support."

"I always feel that God wants to get closer to me and that the obstacles I had in my life were used to get closer to Him."

A Muslima on the Secret page

How can I pray to God?

Rashid from Algeria asked us: "How can I pray to God? How can He listen and answer my prayers?" We shared with him that God would like to have a relationship with us, as we may know Him as our Heavenly Father. We can talk to God every day and He listens. Rashid responded, saying: "Can you tell me more about Jesus? How can I become a Christian?" So we began to share about Jesus, and sent him a Bible at his request.

Jesus is wise, I can learn from Him...

Najet is a Muslim lady from a poor family in North Africa. After Najet graduated, she didn't find a job. Najet thought of committing suicide several times. We sent her the Jesus film and Bible verses. We stimulated her to start anew. Najet was encouraged by our words. About the Jesus film she commented: "Jesus is wise, I can learn things from Him."

"I've been studying the Gospel for about a year now and I'm studying the life of Jesus. The life of Jesus is very beautiful!"

Yousef from Morocco

"I was thinking a lot about what people say about Christians. Because your attitude is polite, you changed my idea about Christians."

Mona, a Muslima from Egypt

How can God die?

Hassan contacted us after he had had a dream about Jesus. He asked us questions like: ‘How can God die?’ We talked to him and arranged for a face-to-face meeting with a believer in Christ. After a while Hassan decided to put his trust in Jesus.

I am beginning to feel the change

Amal* was in an abusive relationship. After this relationship she suffered from low self-esteem and found it difficult to cope with life. She contacted us. We listened to her pouring out her pain and we shared with her that God created her beautifully and that He loves her so much. We are trying to help her see herself as God sees her. She says: “I am beginning to feel the change and I am taking steps in this healing process.”

Prince of Peace

Ibrahim’s heart was touched when we spoke about the peace that Christ achieved on the cross. Especially the verse from Isaiah 9:6: ‘And he will be called Wonderful Counsellor, Mighty God, Everlasting Father, *Prince of Peace*’ spoke to his heart.

رئيس السلام.

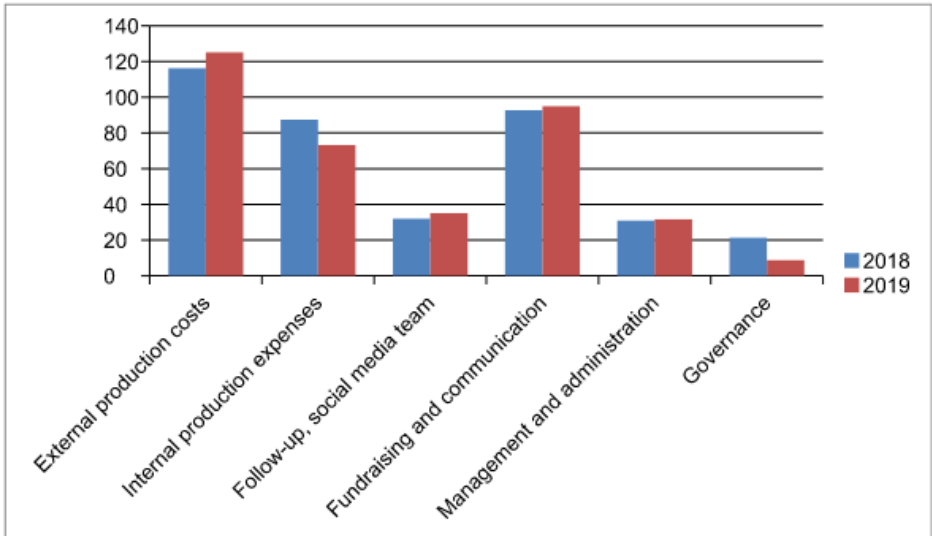
I was reading 5 hours per day!

Ahmed has been in touch with us for several months now. He asked for a Bible and read the entire book in two months. “I was reading 5 hours per day!”

Financial Report 2019

Income and expenditure for 2019, compared to 2018, all in US\$

		2018		2019
	Exp.	Inc.	exp.	inc.
Total income		383,553		347,737
External Production costs	116,184		125,158	
Internal production expenses	87,333		73,150	
Follow-up, social media team	31,986		35,112	
Fundraising and communication	92,777		94,988	
Management and administration	30,926		31,663	
Governance	21,316		8,758	
Total expenditures	380,522			368,829
End Result		3,031		-21,092

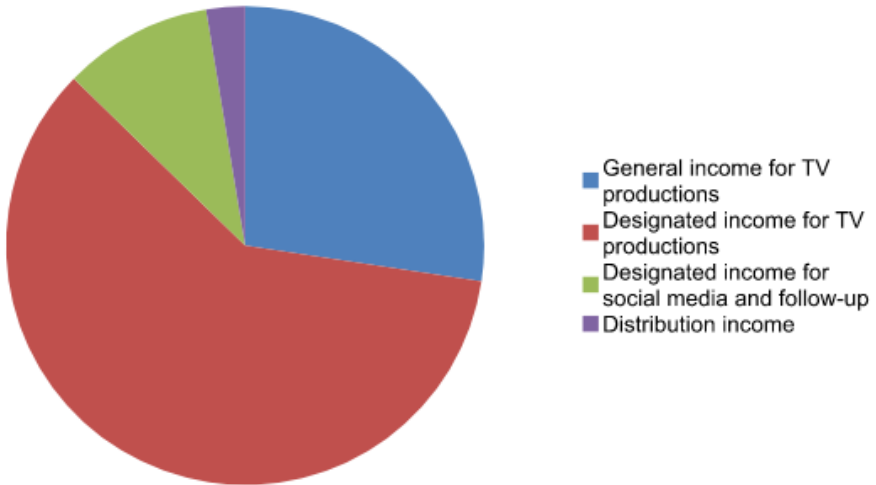


Sources of Income

All amounts in US\$

2018	Source	2019
122,242	General income for TV productions	95,277
156,055	Designated income for TV productions	208,265
31,845	Designated income for social media and follow-up	35,100
9,315	Distribution income	9,095
64,096	Other income	
383,533	Total	347,737

Sources of income 2019



The Board of Arab Vision

The Arab Vision ministry has different offices with their respective boards in the Middle East, the USA, the UK and the Netherlands. The office in the Netherlands is the home base of the Arab Vision ministry.

For questions and clarifications, please contact us at contact@arabvision.org

Contact and Bank details of Arab Vision

contact@arabvision.org

Arab Vision is registered as a charity in the United Kingdom and in the United States and has ANBI status in the Netherlands

Arab Vision the Netherlands

Postbus 9020, 3840 GA Harderwijk

Bank details: NL52 INGB 0005037361 - ING Bank, t.n.v. Stichting Arab Vision

Arab Vision UK

23 Mill Lane, Saffron Walden, Essex CB10 2AS

Bank details: Lloyds Bank Plc, Account name: Arab Vision, Sort code: 30-97-24, Account no: 49415760

Arab Vision Inc. (USA)

1265 E. Hebron Parkway, Carrollton TX 75010

Bank details: Bank of America, Branch: 11868 Preston Rd, Dallas TX 75230, Account name: Arab Vision Inc, Account no: 004782094990, Routing no: 111000025, Federal EID no: 48-1270313

Please visit [our website](#) where you will find a secure PayPal facility to donate to Arab Vision.



Arab Christians Proclaiming the Gospel
through modern media in the Arab World
www.arabvision.org
contact@arabvision.org



Get in Touch

Please visit us at www.arabvision.org and
sign up for our prayer and newsletters.