



ARAB VISION

Media For Change
Annual Report 2015

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Foreword

“Ibrahim called the follow up team after he watched “Hope for Tomorrow” program. He told us how he loves Christianity and how when listening to Christian songs and programs he gets that feeling of peace, comfort and joy. He told us that when he reads the Bible he finds it to be full of love. We talked with him about Jesus and His redemption and he was very accepting to what we told him. He also shared with us that he has a cross in his house, which gave us the opportunity to talk to him about the meaning of the cross. We shared with him how the cross is a symbol of Christ’s love and sacrifice for us.”



This is one of the many stories that our follow-up team shared with us. It is amazing what the Lord has been doing in the Arab World through Arab Vision programs. There is a huge need for love, hope and peace. The violence in the Middle East makes people rethink their faith, lives, culture and way of living. People want to feel loved, have hope, joy and a brighter future. Most of our programs talk about these matters; they attract our listeners to sit and watch because we cover subjects that are important to their lives. Whether the programs talk about love, peace, corruption, women rights, advocacy, youth and God’s plan for us, they sit and listen because there is a great hunger.

When I get the reports and the board papers from our staff, I go directly to the follow up report, because I want to hear the stories, I want to be blessed by what God is doing. I feel encouraged, excited and want to do more. And you can have that same excitement and blessing because you are part of this humble ministry, you are part of the family and your prayers, support and love are the fuel that we need to keep on serving the Lord.

Last week I went to get my hair cut at a new place, my barber was Kurdish and when we started talking and he knew I was a Christian, he said that he has been watching Christian programs on the net and would love to know more about Christ and Christianity. He was so excited that he even asked “How can I become a Christian?” He added, “Many people like me want to become Christians.” Our God is the God of love and He said, “Perfect love casts out all fear”.

Please continue to pray for the Arab World, the Arab Vision family and for the Lord of peace and love to reign over all.

Tanas al Qassis

Chairman of the international board of Arab Vision

Vision and Mission

Vision Statement

We envision an Arab World with, in each People Group, an increasing number of vibrant Churches that play a strategic public role in shaping their societies in accordance with the Gospel of the Lord Jesus Christ.



With the term ‘Arab World’ we mean the countries of the Arabian Peninsula, the Middle East and North Africa, where Arabic is the first official language of the state. We recognize that the Arab World consists of many different people groups, and we hold that these are entitled to hearing the Gospel in their own languages.

Mission Statement

Arab Vision is a community of Christians committed to changing individuals and societies through the Gospel of Jesus Christ, by producing and distributing effective Christian video programs, using appropriate media for various target audiences in the languages of the peoples of the Arab World.

Productions and Training

It is Arab Vision's goal to produce quality programs that are thought-provoking and tailor made for different audiences.

In 2015 we produced approximately 1.5 hours in North African languages and 26.6 hours in the languages of the Middle East. This brings the total for 2015 to 28.1hours.

Productions in 2015 included:

- ❖ 14 films of 25 minutes about human rights of minorities, plus a 5 min clip for internet
- ❖ Fear and Hope: 3 episodes of 30 min focusing on the suffering of people in the present time and the fear and hopes people had at the time of Christ's birth. Watch a short clip of Fear and Hope.
- ❖ 26 episodes of 20 minutes: Kingdom Person; a programme about living out Biblical principles in everyday life based on the book Kingdom Person. (Each episode is 15 min plus 5 min clips for use on social media). Watch an episode of Kingdom Person.
- ❖ 13 episodes of 25 minutes: The Quest; interactive programme for teenagers to discover their Christian heritage and their identity. Two groups of teens are camping together and travelling. Meantime they need to solve puzzles and answer questions in order to find places in Egypt and discover the relation to the Bible or Christian history. A special website was developed, plus Facebook page, Instagram, twitter account and YouTube channel to reach the young audience and get them involved with the program. Watch a clip of the Quest.



- ❖ 52 episodes of 3 min clips: Speaking the truth in love. A program with a well known Bible teacher who presents issues like the credibility of the Bible, who is Jesus, what is the trinity, etc. He presents them in a non-confrontational way inviting the viewers to come with questions. Watch one episode of Speaking the truth.



- ❖ 75 min of the program Women in the Bible was filmed. The program is about women in the Old and New Testament. Production will be finished in 2016.
- ❖ 10 min documentary about improving methods of agriculture for NGO, plus 3 min clip.
- ❖ 25 episodes of 15 minutes: parables of Jesus told, in a modern setting, including drama - in the Kabyle language- was finalized and subtitled in Arabic. Watch the episode about the lost coin.
- ❖ 10 testimonial programs of 10 minutes by North Africans in the French, Kabyle and North African Arabic languages were pre-produced.



Staff-training



Several staff members were trained in the use of tools for social media. The follow up team received training in using special software and applications plus training and teaching in how to answer certain questions from viewers. Editing staff received several days' training in working with advanced editing software.

Distribution

In 2015 Arab Vision's programs were aired on 7 satellite channels (2014:7) and some non-satellite channels throughout the year.

The total broadcast of new programs was around 418,5 hours, (2014: 330) and the re-airing of programs produced in the past year(s) added up to 385,15 hours (2014:228).

Many of our new and older programs were available on the internet through YouTube and as streaming videos on websites. With the development of new/social media we are increasingly able to reach more people.



Follow Up

Arab Vision's follow up team consists of 7 people and has its basis in the Middle East. The team is connected to other follow up teams in the region. Viewers of our TV programs were able to reach a follow up worker 7 days per week, 10 hours per day.

In 2015 we continued to expand our follow up activities by opening Facebook pages for each finished production, besides using email and mobile telephone as means of responding to our team. In this way viewers are invited to interact with follow up workers, and with other viewers of the programs.

We have also opened a more general Facebook page on which we post clips of our previously produced programs in order to reach more people with the gospel and to provide follow up to those who are looking for prayer and counsel.

Audience response figures for 2015: Facebook likes and shares totalled in tens of thousands. Numbers of phone calls were much lower, but often resulted in one-to-one long lasting contacts.

Many people call or send messages to our team, asking for prayer; prayer for relatives who have problems, for greater faith, for healing, wisdom for raising the children, for relationships that have deteriorated, etc.

In the coming years social media will be developed further as a vital means for follow up.



Viewers respond



“I am 32 years old. I grew up in a Muslim family, but when I was a teenager I started to have lots of questions about my faith. I used to talk to my aunt about all the confusion I was going through. I had been in touch with Christians and respected them for their lifestyle and good values.

One evening last year, I started watching Christian TV channels and for the first time I heard about Christianity and what it means. After having watched some programs I decided to call the telephone number that was shown. A man talked to me, explained things to me and prayed with me. That day I accepted the Lord Jesus as my Saviour. Since that time I have been learning more and more about Jesus!”

Ibrahim, Morocco

“I got to know the Lord Jesus through watching Christian TV programs. At the moment I am watching Hope for Tomorrow. This program about domestic violence and how we should treat women has really touched me. It made me change my mind and beliefs. I am really grateful for it!”

Ahmed from Egypt



Turn to Jesus ...

Marwa is a young Muslim lady who became suicidal because of some problems in her life. She has a Christian friend who suggested that she pray in the name of Jesus. Marwa was too afraid to do this and her problems worsened. Her Christian friend continued to encourage

her to turn to Jesus. She suggested that Marwa read the Bible from the internet and learn about the Christian faith through Christian satellite TV channels. She began to do this and contacted us using the follow-up information on one of our programmes. Our team has been helping her to understand the Gospel and is now discussing baptism with her.



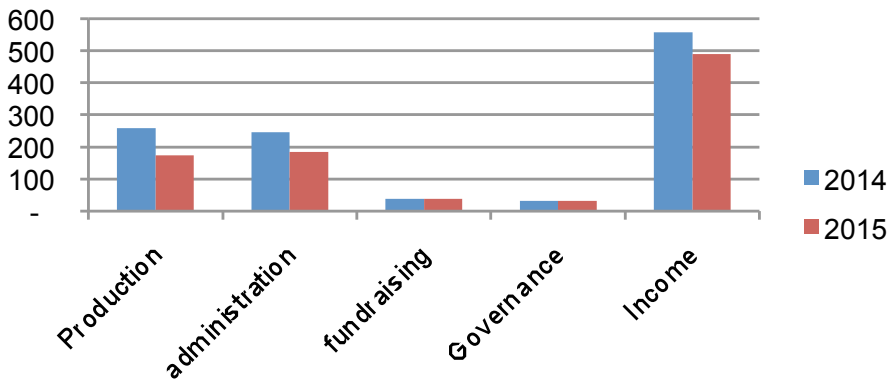
“Could you please pray for me and my wife? I have had four dreams about Jesus and decided to join my wife in going to church. Now my family has discovered this and attacked me. We had to move out of the city. I am reading the Bible now and I’m waiting on God to speak to us.”

Ali from Egypt

Financial Report 2015

Income and expenditure for 2014 and 2015; all amounts in US\$

		2014		2015
	Exp.	Inc.	Exp.	Inc.
Total income		556,167		490,691
(External) Production costs	258,097		173,639	
Administration costs (incl. internal prod. cost)	251,335		184,161	
Fundraising	39,293		39,784	
Governance	31,605		31,191	
Total expenditures		580,330		428,775
Net deficit		-24,163		61,916

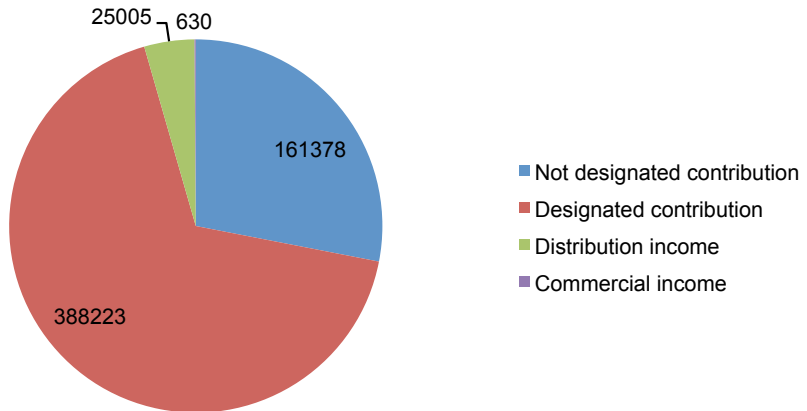


Sources of Income

All amounts in US\$

Source	2014	2015
Not designated contribution for TV production	187,723	161,378
Designated contribution for TV production	276,682	388,223
Distribution income	11,065	25,005
Commercial income	110	630
Total	475,580	575,236

Sources of Income 2015



Contact and Bank details of Arab Vision

Arab Vision Trust Fund is registered as a charity in Cyprus.

PO Box 21258, 1505 Nicosia, Cyprus

contact@arabvision.org

Arab Vision is also registered as a charity in the United Kingdom and in the United States.

Arab Vision UK

23 Mill Lane

Saffron Walden

Essex CB10 2AS

Lloyds Bank Plc

Account name: Arab Vision

Sort code: 30-97-24

Account no: 49415760

Arab Vision Inc. (USA)

1101 S. Broadway St., #120

Carrollton, Texas 75006

Bank of America

Branch: 11868 Preston Rd, Dallas TX 75230

Account name: Arab Vision Inc

Account no: 004782094990

Routing no: 111000025

Federal EID no: 48-1270313

For residents of Canada, Australia and New Zealand, please visit our website www.arabvision.org. You will find a secure PayPal facility on our site, or write to us to find out contact details in your country.

The Board of Arab Vision

In 2015 the International Board of Arab Vision met for 4 days: 2 days in April and 2 days in December.

The Board ensures that the International Director, who is a non-voting member of the Board, continues to keep Arab Vision focused on its organizational mission, vision and goals. The Board also ensures that all assets and income of the organization are used to the maximum, and only for fulfilling the goals of the organization.

Presently the constitution of the Board writes the following on the make-up of the Board:

- The Board is composed of a minimum of five elected members with full voting rights
- The majority of the elected members are natives from different Arab countries and representing different denominations
- From among these elected members, the Board appoints a Chairperson, a Vice-Chairperson, a Secretary and a Treasurer.

Beside this, the supporting Arab Vision organizations in the USA, the UK and The Netherlands are entitled to one seat in the International Board. These Board members have full voting rights in the International Board meetings. In 2015 the International Board consisted of five Board members, from Palestine, Egypt, Brazil, The Netherlands, and United Kingdom.



Arab Christians Proclaiming the Gospel
through modern media in the Arab World
www.arabvision.org
contact@arabvision.org

Get in Touch

Please visit us at www.arabvision.org and sign
up for our prayer and newsletters.