

## The Arab World

*We envision an Arab World with, in each people group, an increasing number of vibrant churches that play a strategic public role in shaping their societies in accordance with the Gospel of the Lord Jesus Christ.*

Nearly 400 million people live in the 22 countries of the Arab World; about 50% are younger than 25. Within this predominantly Muslim region, Christians form minorities of less than 10% in almost every country. War and persecution have driven many Christians to seek refuge outside the Arab World.

Literacy for people in the Arab World is extremely low. Half of all people and, in some Arab countries, up to 70% of women are functionally illiterate. In such oral societies, television reaches great numbers of people in a way that little else can.



## Arab Vision

Arab Vision was founded in 1997 when satellite broadcasters urgently needed authentic Arabic programs, enabling millions of Arabs to watch Christian programs on TV in the privacy of their homes. Today all programs can be watched online as well.

A program in someone's mother tongue will reach the viewer's heart, so we produce in many varieties of Arabic and in non-Arabic languages including Sourani (Kurdish) and Kabyle (Algeria). This greatly increases the impact of our programs.

*'Look at this, a Tunisian man who openly says he is a Christian? Moroccan people who witness about their search for grace and truth and found Jesus Christ as their Savior and Lord? Kurds in Iraq who show how a small house-church is functioning?'*

### Arab Vision's programs touch the lives of millions

*"We highly value our longstanding partnership with Arab Vision. The programs they produce are being widely used on SAT-7's Arabic channels and today are touching the lives of millions of people across the Arab World."*

Dr. Terence Ascott,  
Founder and CEO of SAT-7



## The Ministry

### Strengthening the Church

Arab Vision is committed to supporting Christians in the Arab World, both in their spiritual journey and in their efforts to transform society. Christians often face discrimination or persecution and are in urgent need of encouragement. We provide discipleship and bible school-style programs to strengthen the faith of believers and for those without access to a church.

### Presenting the Gospel

Our programs present the Lord Jesus Christ and his Church to the Arab World. It is done in a non-confrontational way, with love, respect and friendliness. More Muslims are coming to faith in Jesus Christ in the Arab World than at any other time in history and Christian TV programs often play a crucial role in that process.

### A just society

Following Jesus Christ also means having a vision for a just society; a commitment to human rights, the poor, minorities, women, refugees and those with special needs. With our programs we support campaigns against illiteracy, FGM (female genital mutilation), child marriage, etc.

## Youth and children

About 50% of the people in the Arab World are younger than 25! They are no longer satisfied with traditional answers and want honesty and openness. Society is often conservative and young people seldom find room for open conversations about issues like faith, relationships and sexuality. This generation is more than ever open to new ideas and Arab Vision provides a platform for them by producing interactive programs on TV and on social media.

## Women

More than half of the women over 14 years old in the Arab World have to deal with domestic violence. Female Genital Mutilation (FGM) is being practiced on a large scale in a number of countries in the region. We break through taboos and produce life-changing programs focusing on these issues.



### Follow-up

Arab Vision has its own follow-up team which is based in the Middle East. Using social media, email and mobile phones, they are ready to offer a listening ear to those who need it, respond to viewers' questions, pray with them and even provide material help. Many viewers call to share their testimonies, others the emptiness of their lives. Often they can be referred to local Christian communities.

### Hope for Tomorrow

Many men are responding to our program series about domestic violence and sexual harassment *Hope for Tomorrow*.

*"I am calling you because I have been watching your program Hope for Tomorrow. I am from a Muslim background and I have just started to read the Bible. I am learning much through your program and my thinking has really been affected by it."* (Ahmed, Egypt)



### Muslim women from North Africa in touch with our follow-up team



Amira from Morocco wrote to us that she likes the subjects on our Facebook page and that she has invited her friends to join the page.

Abir from Algeria wrote that she wants to know more about Christianity. She asked questions about prayer and the practice of tolerance among people. We explained the Christian faith and will remain in touch with her.

Janat from Morocco wrote that she is afraid of people because they are mean to her. We talked about setting boundaries for healthy relationships and forgiveness from a Biblical point of view. She was very responsive to this.

### Please stand with us!

Please join us in seeing a transformation in the Arab World; support us in prayer, friendship, finances and personal involvement.

Visit us at [www.arabvision.org](http://www.arabvision.org) and sign up for our prayer and newsletters. Follow us on Facebook.com/ Arab-Vision

Donations can be given via PayPal on our website or via our various support offices. More information is found on [www.arabvision.org](http://www.arabvision.org).

Arab Vision is registered as a charity on Cyprus and has support offices in the USA where it is recognized as a 501(c)3 organization, in the UK, where it is registered as a charity in England and Wales (no 1154993) and in The Netherlands where it has a charity status as well.

Contact details: [contact@arabvision.org](mailto:contact@arabvision.org)

Arab Christians Proclaiming the Gospel through modern media in the Arab World



# Reaching the Arab World with God's love...



Media for Change