



***General Annual Report  
Arab Vision International 2007***

In 2007 we have been able to implement our goals as in previous years. These goals are expressed in our Purpose Statement and in our Vision Statement. These are:

**Purpose Statement**

Arab Vision is a community of Christians committed to proclaiming the Gospel of Jesus Christ in the Arab World. That Gospel calls individuals as well as societies to obedience to God through Jesus Christ. Arab Vision cooperates with the churches of the Arab World as well as with likeminded organizations. It implements its commitment by:

- **Producing** television programs that strengthen the Church in the Arab World and that proclaim the Gospel and its relevance to all aspects of life.
- **Distributing** these programs in the Arab World by satellite broadcasts and on national, regional and local television.
- **Training** Christians from the Arab World who share a similar commitment to produce television programs that proclaim the Gospel and promote a just society.

Arab Vision also seeks to educate and encourage Christians globally about mission in the Arab World, the Churches of the Arab World, and Islam.

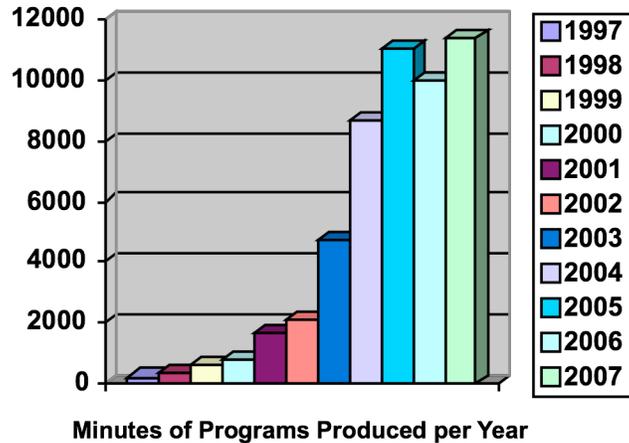
[With the term 'Arab World' we mean the countries of the Arabian Peninsula, the Middle East and North Africa, where Arabic is the first official language of the state. We recognize that the Arab World consists of many different People Groups, and we hold that these are entitled to hearing the Gospel in their own vernacular.]

**Vision Statement**

By the year 2015, Arab Vision is the leading independent producer of quality Arabic Christian television programs. These programs are distributed all over the Arab World. They strengthen the Churches of the Arab World and they lead many Arabs to faith in Jesus Christ. They also play a major role in affecting broad societal changes in accordance with the Gospel all over the Arab World.

## Productions

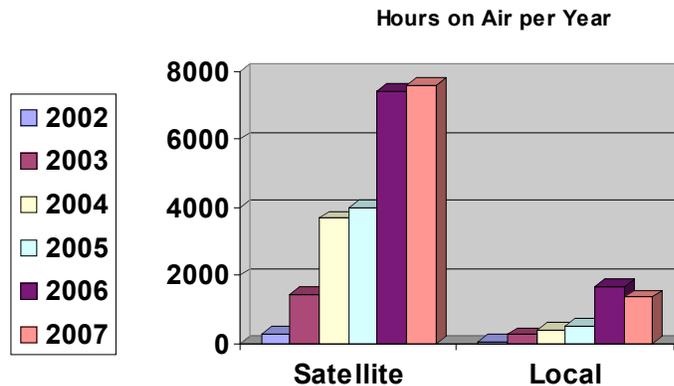
We have fulfilled our goals to produce video / TV programs as in the previous years. In 2005, we produced a total of 184 hours; in 2006, it was slightly less, namely 166 hours. In 2007, we produced a total of 90 hours in North African language (125 hours if we do not count co-productions 'half') and 100 hours in the Middle East. This brings the total for 2007 to a record 190 hours.



## Distribution

In 2007, we were almost 21 hours per day on satellite TV in the Arab World. This is slightly more than 2006, when the figure was around 20 hours per day.

On local and national stations (mainly in Europe and the USA), we went down from 4½ hours to 3¾ hours of broadcasts per day. I believe this is mostly the result of the decision to put more energy and money into satellite broadcasts. We need to look further into this.



## Audience Response in 2007

We do not have final audience response figures yet, but these will be in the realm of 20,000-25,000 for the whole year. It's worth noting here that the response for a number of our programs is received by the broadcasters or other groups responsible for handling it. We can estimate though that the grand total, including the response for those programs, will be in the 40,000s. This figure is very encouraging when one bears in mind the closed and difficult region we are broadcasting in.

Here are some sample translations of the viewers' responses to our programs:

- *I watch your program all the time and how now accepted Jesus as my Lord and Savior. Is there anyone who can help me? I am in Iraq and no one wants to baptize me because they are afraid of being killed. I am also afraid and ask for your help.*
- *I am 60-years-old, I have given my life to Christ since a year. I watch your programs. It is a great pleasure for me to hear you talk about Jesus in TV and in Kabyle language.*
- *I am 17-year-old girl. I have known Christ through your programs. While I was watching one day I had a wonderful experience, while the guest in the show was giving a testimony about a girl that her parents wanted to force for marriage. This testimony was exactly my story too. When I heard your advice on how to ask Christ to help through prayer, I also prayed to Jesus and asked that He would free me from this forced marriage that I was facing. Not too long after, the Lord answered my prayer. Today I acknowledge that Jesus is my Lord and Savior because I have seen by myself what He could do.*
- *I am handicapped girl and I wanted to commit suicide. After watching your programs, hope returned to my heart, and I gave my life to Jesus. Now I want to read the Bible.*
- *Thanks for the great part in your program in which you talked about the relation between children and their parents. I would like to get a copy of this program. (A lady from Saudi Arabia)*
- *My name is Ibrahim and I am 35-years old. I have three children and I was Muslim. 2-years ago I accepted Jesus in my life, but I am not enjoying it because my neighbors are attacking me, and I was almost killed three times because of my belief. Please pray for me!*

## Training in 2007

We had a very productive year on the training front. Here is a list of some of the main highlights:

- One week training on basics of TV production for mainly North African and Farsi speakers

## *Arab Vision - Media for Change*

- Follow up one week 'hands on' production training of the same group in Holland making an actual North African program series.
- Two weeks training of a young Algerian Kabyle lady in two 'hands on' TV productions
- Two weeks training of a young Tunisian lady in TV production and editing
- Training two members of a partner team in editing and another three members of a partner team in TV production for one week each.
- One week training of a six member team of another partner agency in basics of TV production and editing
- Training of a three man team of young Moroccans in the technical side of production
- Training at 2 one week training camps in Morocco
- Training three Moroccan women in developing concepts and writing for a TV series
- Training a Moroccan man in developing concepts and writing for a documentary series.

## **Financial Progress**

Our revenue in 2007 was \$ 1,169,000. Last year we deferred about \$ 125,000 to 2007, and we will defer about the same amount to 2008. We think we'll have a small profit of about \$ 29,000 in 2007.

In 2006, our revenue was \$ 958,000 (after applying the deferral of \$125,000 for the first time and reserving a larger amount for taxation than done previously).

