



ARAB

VISION

Media for Change

10 years **&** beyond



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This year, Arab Vision celebrates its tenth year of ministry. As the Board of Arab Vision, we are thankful that our Lord crowned this first decade with blessings.

Last year the team produced over 350 programs; they were aired on several regional Christian satellite stations. In some cases Arab Vision programs were run multiple times per week, highlighting the tremendous need for additional programming produced in the Arab World. The good news today is that we have considerable Christian broadcast capacity in the region; the bad news is the paucity of available programs to fill broadcast schedules.

One of our strategic goals is to produce programming in the dialects of the various countries in the region. The principal throttle to growth is the availability of capital to underwrite programs which are made available to broadcasters at very low costs.

It is very encouraging to see how many people from North Africa, the Middle East and the Arabian Peninsula have responded positively to our programs, with an increasing number indicating that they have chosen to follow Jesus as their savior.

Thank you for your prayers and support of Arab Vision. Without you we are not able to fulfill our mission.

*Mark Marlowe
Chairperson*



Purpose & Vision

Purpose Statement

Arab Vision is a community of Christians committed to proclaiming the Gospel of Jesus Christ in the Arab World. That Gospel calls individuals as well as societies to obedience to God through Jesus Christ. Arab Vision cooperates with the churches of the Arab World as well as with likeminded organizations. It implements its commitment by:

- Producing television programs that strengthen the Church in the Arab World and that proclaim the Gospel and its relevance to all aspects of life.
- Distributing these programs in the Arab World by satellite broadcasts and on national, regional and local television.
- Training Christians from the Arab World who share a similar commitment to produce television programs that proclaim the Gospel and promote a just society.

Arab Vision also seeks to educate and encourage Christians globally about mission in the Arab World, the Churches of the Arab World, and Islam.

[With the term 'Arab World' we mean the countries of the Arabian Peninsula, the Middle East and North Africa, where Arabic is the first official language of the state. We recognize that the Arab World consists of many different People Groups, and we hold that these are entitled to hearing the Gospel in their own vernacular.]



Vision Statement

By the year 2015, Arab Vision is the leading independent producer of quality Arabic Christian television programs. These programs are distributed all over the Arab World. They strengthen the Churches of the Arab World and they lead many Arabs to faith in Jesus Christ. They also play a major role in affecting broad societal changes in accordance with the Gospel all over the Arab World.



Viewers Respond

Arab Vision continues to receive thousands of responses from the viewers throughout the Arab World. Here are some samples.

I'm a pilot in the police and I respect the teachings in your program. I don't know what to say. My wife and I couldn't have kids and the doctors told us that we will never do, but after I had watched your program lately, I thought of praying with faith. I did...and God gave us a son whom we called after the presenter of the program. We're so happy and joyful!



I was born as a Muslim. I have been watching this program for six months and eight days without missing one episode. I have learned a lot of things about the Bible and I know now that the Word of God brings peace. The fact is that, surprisingly, in one of my dreams I saw the group that presents this program before I saw them on television. No one knew about my faith in the Lord except my family who noticed the unusual change in my life. Thank you for bringing Jesus into my heart and life.

I am a 24 year old girl. I received Christ two years ago. All I know about the Bible is what I hear from your programs. I live within four walls as a prisoner at home. I am not allowed to go out, and when this does occasionally happen, I have to have an escort. This is a real nightmare for me! This bitter experience could not uproot my faith nor the freedom I have found in Christ. I pray and fast regularly, and my deep desire is to be baptized. I need Christian fellowship. I live with my parents and ten of my brothers and their wives and the children. I pray to the Lord to help strengthen my faith.



It's almost a year now since I have received Christ in my life through your station. I watch your programs and I learn a lot. I was a Muslim who faithfully prayed, fasted and devoted my life to Allah. My eyes were opened while watching this program, and I realized that I couldn't be saved except through a personal relationship with God. My heart was empty and never had peace. I heard many testimonies on your station about people whose lives had been changed and transformed by the power of God. I believed that Jesus could help; therefore He started to work in my life, my husband's and my household. I would like you to send me a copy of the New Testament.



I am an ex-member of the Algerian parliament. I am calling you to thank you for your courage and your determination to preach the gospel. I have been watching your program and not missing one episode. I have noticed that you speak from your heart, communicate your belief sincerely and witness a profound and sound conviction about your faith. I must say that you have been brave enough to get rid of many taboos without fear and hesitation. I would like to visit you and share more with you about your impact on my personal life.



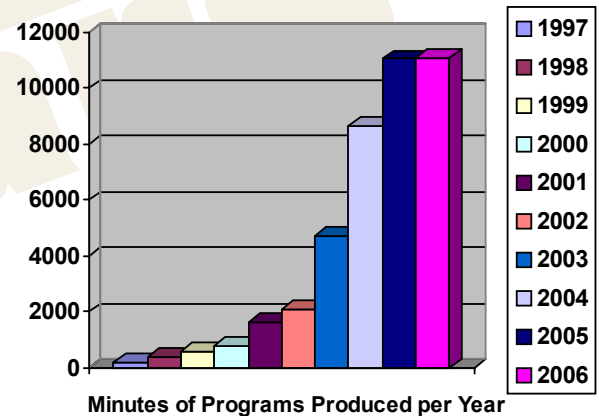
I have AIDS. In my country, people in my situation don't know who to go to. Our culture and society condemn us, without even trying to understand our situation. When I started watching your film on AIDS, I was very moved. As I kept watching, suddenly I saw my own daughter on the screen. She was one of the random people on the streets that you had chosen to interview. Unlike many of the others, she stood up for the people living with the virus. She was not embarrassed to speak her mind, and refused to stigmatize on moral or religious grounds. I began to cry! My own daughter is braver than I am. She is able to stand up and say what she thinks. For her sake, though, I must be silent. Because if I reveal that I have AIDS, no one will marry my daughter.

Productions Increase

Arab Vision's goal to increase its annual production during recent years has been achieved. Reports from the production offices show an increase of production to a total of 350 hours in the last two years.

Here are some examples of the programs which were produced:

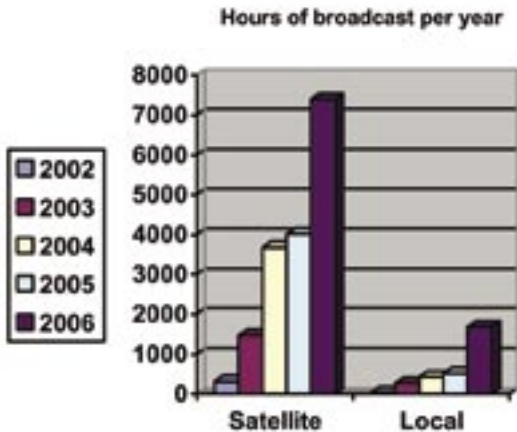
- 84 Bible study & general teaching programs
- 15 children's programs and songs
- 10 episodes of a special series on how to understand and help mentally disabled children
- 25 episodes on marriage and common problems couples can face
- 13 true life testimony episodes
- 64 music shoots & video clips
- 110 episodes of teaching programs in Kabyle
- 30 episodes of youth programs and discussions
- 38 programs in a series on environmental issues
- Various short films and documentaries on social issues in the Arab World



On Air & Program Distribution

Arab Vision's programs are aired on a total of 11 satellites and 25 non-satellite channels throughout the year. On the satellite stations, the daily average hours of transmission have increased dramatically; from 10 hours in 2004, to 11 hours in 2005, and almost doubling to 20 hours in 2006,

On local and national stations (mainly in Europe and the USA), the total figure is 432 hours in 2004, 519 hours in 2005, and 1681 hours in 2006.



Co-operation & Training

Arab Vision continues to expand its co-operation with many organizations, both inside and outside the Arab World. On the training front, Arab Vision helped a partner mission by training its personnel 'on the job'. This was followed by further training and production work towards the end of the year.

An Algerian Christian was trained to operate cameras and collect footage for the production of video clips.

General training, on an ongoing basis, is offered to freelance editors and technicians at Arab Vision's production centers.

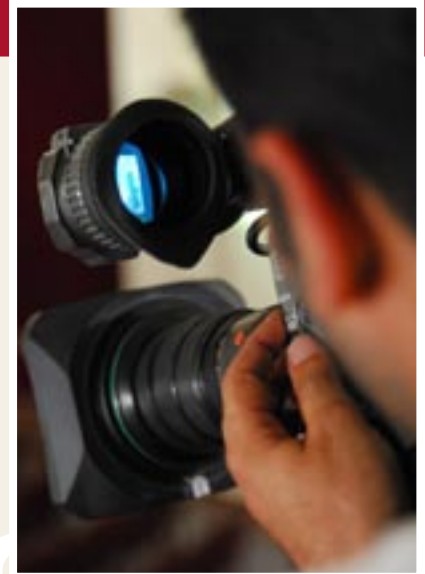
More Personnel & Developments

Arab Vision employs 44 Arab staff members at its production and distribution centers, in addition to some part-time and full-time missionaries seconded from other organizations. In general, the production centers have been expanding and additional staffing needs have been identified.

After a long search, a Communications Director' and a Managing Director for the North Africa Production Company were enlisted towards the end of the year.

The Stichting (Foundation) Arab Vision in The Netherlands was founded in December 2004. Since then, it has achieved the following:

- Acceptance by the Dutch Evangelical Mission Alliance and increasing the number of board members
- Maintenance and growth of addresses database for sending out newsletters and prayer letters
- Mailing out of letters, press releases and promotional products to churches and individual supporters
- Building a supporter database of regular individual donors



Financial Report

Arab Vision

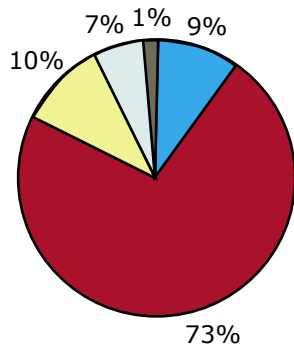
Profit & Loss for the years 2005-2006

All Amounts in USD

		2006	2005	Variance
Income				
	Contributions & Income	953,498	785,689	121%
Direct Costs				
	TV Production & Other Direct Costs	298,560	353,113	85%
	Gross Income	654,938	432,576	151%
Other Costs				
	Salaries & Benefits Costs	419,519	263,780	159%
	Office Space Costs	44,052	56,813	78%
	Business Costs	88,291	94,705	93%
	Travel & Hospitality Costs	81,931	60,542	135%
	Legal and Advise Costs	11,461	7,773	147%
	Advertisement & Promotion Costs	15,991	10,279	156%
	Depreciation	38,488	36,765	105%
	Financial Costs	9,431	5,495	172%
	Total Other Costs	709,164	536,152	132%
	Net Income	(54.226)	(103.576)	

Source of Income All Amounts in USD	
Source	Amount
Not designated Contribution for TV Production	89,602
Designated Contribution for TV Production	693,552
Commercial TV Production	100,055
Print & Design	64,406
Other Income	5,883
Total	953,498

2006 Source of Income



- Not designated Contribution for TV Production
- Designated Contribution for TV Production
- Commercial TV Production
- Print & Design
- Other Income



Even though we are reporting loss for 2006, we had a decent growth rate of our income by 21% compared to 2005. One of the reasons for the loss is that the company has deferred a big portion of its income [\$83,700] of 2006 into 2007 for uncompleted projects.

The costs for salaries and benefits increased in 2006 by 59% compared to 2005. The company anticipates positive long term effects thanks to the investment it made in employing new staff.

The income graph shows a growth of income through commercial projects to 17.5% of the total income. The percentage is expected to double in the year 2007.

Addresses and Bank Accounts of Arab Vision

Head Office in Cyprus

Arab Vision Trust Fund
PO Box 21258
1505 Nicosia, Cyprus
office@arabvision.org

Checks can be mailed to the Arab Vision Head Office. Please address the check to Arab Vision Trust Fund, and send it to the address as given above. Financial support for our work can also be deposited in our Head Office bank accounts in Cyprus:

Arab Vision Trust Fund

GB£ IBAN: CY16-0020-0154-0000-0041-0005-3401
US\$ IBAN: CY09-0020-0154-0000-0041-0005-4206
Euro IBAN: CY83-0020-0154-0000-0041-0005-6948

Bank of Cyprus Limited
54b Demokratias Street
Ayios Eleftherios Branch, Latsia
CYPRUS
Swiftcode: BCYPCY2N010

Arab Vision Inc. in the USA

Checks can be sent directly to the USA office of Arab Vision Inc. Arab Vision Inc. is a 501(c)3 organization.
The Rev. William Lovell
Treasurer, Arab Vision, Inc.
c/o Trinity Church
12727 Hillcrest Road, Dallas, Texas 75230
USA: usoffice@arabvision.org

For residents of Canada, United Kingdom, Australia and New Zealand, please visit our website - **www.arabvision.org** - or write to us to find out contact details in your country.

The Board of Arab Vision

In 2006 the Board met for four days: two days in March, and two in October. An important step taken by the Board was the adoption of a Governance Manual that describes the internal relationship in the board, as well as the relationship of the Board with the International Director.

The Board of Arab Vision ensures that the International Director, who is a non-voting member of the Board, continues to keep Arab Vision focused on its organizational aims. The Board also ensures that all assets and income of the organization are used to the maximum, and only for fulfilling the goals of the organization.

Presently, the constitution writes the following on the make-up of the Board:

- The Board is composed of a minimum of seven elected members with full voting rights.
- The majority of the elected members are natives from different Arab countries and representing different denominations.
- From among these elected members, the Board appoints a Chairperson, a Vice-Chairperson, a Secretary and a Treasurer.
- Beside this, the supporting Arab Vision organizations in the USA and The Netherlands are entitled to one seat in the Board. These organizations are at liberty to commission one of their own board members to the International Board. These members have full voting rights in the International Board meetings.

The Board is planning to adapt this constitutional statement by adding that the Executive Directors of the offices in the USA and the Netherlands are also ex-officio members of the International Board without voting rights.

Composition of the Board

COUNTRY	M/F	CHURCH
Algeria	M	Evangelical
Egypt	M	Presbyterian
Egypt	F	Orthodox
Lebanon	F	Evangelical
Sudan	F	Presbyterian
United Kingdom	F	Anglican
United Kingdom	M	Baptist
United States	M	Anglican
United States	M	Baptist



ARAB VISION

Arab Christians Proclaiming the Gospel on TV
in the Arab World

www.arabvision.org
info@arabvision.org