

Annual Report 2004

Specializing in the Production of Arabic Television Programs
that Proclaim the Gospel in the Arab World



ARAB VISION

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From the Chairperson

In 2004, Arab Vision celebrated that it existed 7 years. As the Board of Arab Vision, we are thankful that our Lord God crowned that year with His blessings.

We were pleasantly surprised when we received the report of Arab Vision's work in 2004. We were glad to see that financially, 2004 was a good year. After two meager years, we were out of the red again. And we were proud of our personnel: they produced more Arabic Christian TV programs than ever before. We were also excited that all over the Arab world our programs could be watched 10 hours each day. But our main reason for thankfulness was that from all over the Arab world, people responded positively to these programs!

It is moving to see how many Arabs have been encouraged, through our programs, to accept the Gospel of Jesus Christ, both as the basis for their personal life, and also as the guideline for changing society. The gospel is a great treasure, and those who find it, are tremendously enriched, even when they have to suffer the consequences of following Christ.

We thank you for your prayers and for your support for this work. Without that we cannot continue to fulfill our mission.

Gerrit Noort
Chairperson



Arab Vision's Dream

Arab Vision is a community of Christians in the Arab World. Together these followers of Jesus Christ share a dream for the future of their work and for the Arab world:

By the year 2015, Arab Vision is the leading independent producer of quality Arabic Christian television programs. These programs are distributed all over the Arab world. They strengthen the Churches of the Arab world and they lead many Arabs to faith in Jesus Christ. They also play a major role in affecting broad societal changes in accordance with the Gospel all over the Arab world.

Arab Vision is working towards the fulfilment of this dream, by annually producing hundreds of TV programs. These programs are distributed on videocassette, CD, DVD, on the internet, through local, regional and national television in the Arab world, and by satellite broadcasts. Arab Vision also trains Arab Christians in TV production. All this is done in close cooperation with other Christian organizations that work in the Arab world.



Opening of another TV Production Ministry

In 2004, Arab Vision was able to open a new production company in North Africa, beside the two that we already operate in the Middle East. As the country where we began the new ministry only has a few hundred native Christians, this is an interesting challenge for us. Our North American producer has begun making music videos. He will also start filming testimonies of local believers. An important goal of the new company is to train a handful of local believers in the art of simple TV productions.

The immediate advantage of this new production facility is that we can now integrate many local North African inserts in talk shows and testimonies that we produce in studios in Europe, to ensure that all of our programs for North Africa will have a local 'flavour'.

Viewers respond

Arab Vision is committed to proclaiming the Gospel and working towards a just society in accordance with the Gospel. Both are needed. In our TV programs, which are seen by millions of Arab viewers each week, we speak about Jesus Christ and the need for all people to submit to Him. But in our programs we also discuss human rights issues and how to develop society. It gives me pleasure to share with you a few of the hundreds of responses that we receive each month.

First the bad news. Not all viewers like our programs! Let me quote Sheikh Abdel-Aziz bin Abdallah Al-Sheikh, the grand mufti of Saudi Arabia. In the newspaper al-Risala he recently warned Saudi Muslims for one of the channels that is an important broadcaster of our programs:

This is a criminal, infidel and strayed channel because it airs anti-Islam programs. The channel reflects the opinion of the enemies of Islam. Allah had said to his prophet: 'We have raised to every prophet enemies which are the devils of mankind'. The individual Muslim who watches it should be alert and able to discern the lies and to reply back; but if he lacks knowledge then he should not watch the channel.

I am afraid that these programs might affect negatively the simple Muslims. Such channels should be confronted through powerful Islamic channels and programs. We pray God to help the Muslims to establish such channels. I urge my Muslim brethren in Egypt and in other places to renounce and deny this Christian channel and to be aggressive against it both in speech and in articles. Finally I urge all the Muslims to forbid their families from watching this channel.



Well, so much for this Mufti's opinion. It seems that the programs do have some impact, even in the heartland of Islam. Here some letters we received from Saudi Arabia and other countries:

[Muslim word for New Testament]

I am a Muslim from Saudi Arabia. Can I get a copy of the Injil El Sharif by the Old Testament? Thanks for this wonderful program that encourages peace.

Hello, I am from Qatar. Today Jesus opened my eyes. I now know what to do with my life. Please pray for me. And if possible send me some books by mail.

I have heard you say things, I have been watching your programs, and I really feel there is something true and authentic. I have never had the same feeling ever in my life. My father took me as a child to study in Saudi Arabia. He supported the mosques in the city where we live. Actually, I am one of the leaders in the mosque. But I must admit that I have stopped praying as a Muslim and started to ask questions. I told my wife that today I am confused by Islam and disillusioned. I really sense you are right and I want to make a decision but it is scary to accept that all my past and all that my parents invested was just a waste. Thank you: you brought to my heart something I cannot earn.

Man from Algeria

Through your programs I have become a Christian. As I would like to meet with you, I called one of your phone numbers and got Rachid. He invited me to Church. What a wonderful life to be a Christian. Thank you.

Woman from Algeria

Please send me all books and CDs about Christ in the Arabic language.

Man from Morocco

I was touched by your programs, when I watch your channel I feel peace.

Man from Algeria

My brothers and I are interested in what you are teaching in your programs. We all are interested in becoming Christians. We would like to meet with you so that you can help us to become good Christians.

A Moroccan man.

I have heard about Christ in 1964. I was born in the Spirit in 1985. I thought I was the only one, so it was amazing to see you on TV. I have now shared the good news with my family. My wife and I want to be baptized without delay.

Man from Algeria

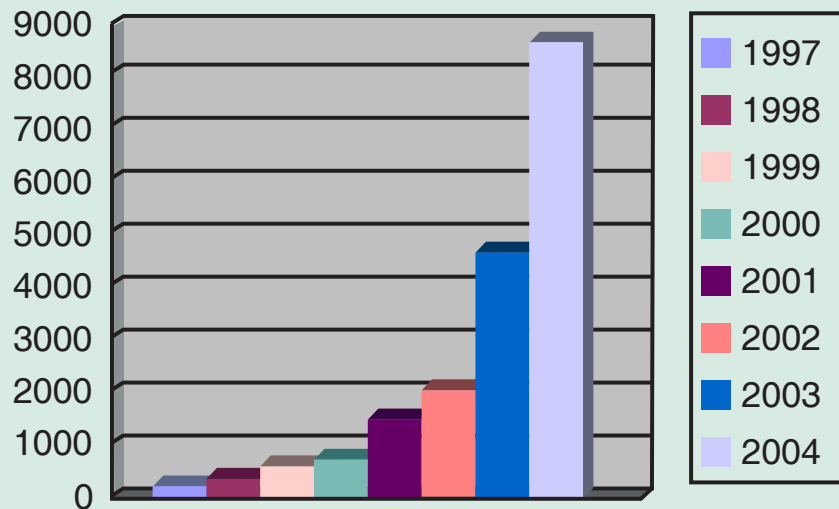




Many Productions

In 2004, Arab Vision produced almost one TV program of 30 minutes each day. Roughly half of those were in Arabic dialects of the Middle East, while the other half were in Algerian and Moroccan Arabic and in Kabyle Berber (spoken in Algeria). Some examples of the programs produced:

- 26 trendy Christian programs that challenge teens to be followers of Christ
- 56 Christian programs for women about how to live a Christian life
- 15 programs with testimonies of new believers in Jesus Christ
- 26 Christian music programs for young people
- A pro-life program of 30 minutes that shows how from conception, a baby is truly a human being and not a nuisance to be discarded of
- 13 programs about the rights of children. All over the Arab world, children suffer from a lack of education, early marriage, child labour, and in some countries also from Female Genital Mutilation (FGM)
- 35 programs in Algerian Arabic answering mail from the TV audience
- 30 talk shows with some Moroccan Christians who discuss issues related to their faith in Jesus Christ
- 13 Bible study programs about the Letter of Paul to the Romans in Kabyle Berber
- 50 programs about Christian discipleship by two gifted Algerians



Growth of Productivity
in Minutes of Programs 1997-2004

Minority Languages in the Arab World

When Arabs from Egypt, Morocco or Oman write to each other, they all use the same Arabic language. However, when they meet each other and speak, they use very different dialects. An Egyptian Arab cannot understand a Moroccan Arab if he speaks the Arabic mother tongue that he learned to speak at home. Arabic from Oman is very different from Arabic in Lebanon. Beside that, there are large people groups in the Arab world who do not have Arabic as their mother tongue. Kurdish is a well known example, but there are many others. Many of those are spoken in Morocco and Algeria.

Arab Vision aims to make programs in the spoken languages of the Arab world. In 2004, Arab Vision produced programs in Moroccan Arabic, Algerian Arabic, Kabyle Berber, and in one of the Middle Eastern dialects of Arabic.

The Summer Institute of Linguistics (SIL) provided us with an overview of Arabic dialects and languages spoken in the Arab world by more than one million people: (see www.sil.org)

	ARABIC LANGUAGES	NUMBER OF SPEAKERS	COUNTRY	NON-ARABIC LANGUAGES	NUMBER OF SPEAKERS	COUNTRY
NORTH AFRICA	Algerian	22,400,000	Algeria	Shawia	1,400,000	Algeria
	Libyan	4,200,000	Libya	Tamazight	3,515,000	Morocco, Algeria
	Moroccan	19,542,000	Morocco	Kabyle	6,000,000	Algeria
	Tunisian	9,308,000	Tunisia	Tashelhi	3,500,000	Morocco, Algeria
				Tarafit	2,000,000	Morocco, Algeria
EGYPT / SUDAN	Egyptian	46,306,000	Egypt	Domari	1,140,000	Egypt
	Saidi	18,900,000	Egypt			
	Sudanese	17,500,000	Sudan, Egypt			
GULF	Hijazi	6,000,000	Saudi Arabia			
	Najdi	9,800,000	Saudi Arabia, Iraq, Syria			
	Gulf	2,440,000	Gulf, Iraq			
	Omani	1,010,000	Oman			
	Sanaani	7,600,000	Yemen			
	Ta'izzi / Adeni	6,760,000	Yemen			
MIDDLE EAST	Mesopotamian	13,900,000	Iraq, Syria	Kurdish	6,036,000	Iraq
	North Levantine	15,000,000	Syria, Lebanon			
	North Mesopotamian	6,300,000	Iraq, Syria			
	South Levantine	6,155,000	Jordan, Palestine			

Distribution: Millions of Arab Viewers

During 2004, anyone in the Arab world with a satellite dish on his roof (and 60% of all Arabs have their own dish!) could watch our programs 10 hours per day. Eight different satellite channels were broadcasting our programs in 2004, covering the whole Arab world, Europa, North America, and parts of Asia and Africa.

Because of that amazing coverage, Arab Vision's programs were seen by millions of Arabs. One of the eight channels we used in 2004 estimates they had at least 5 million viewers on a weekly basis. We do not know the figures for the other seven channels.

Our programs were also on local TV in Europe and North America in places with high concentrations of Arab immigrants, as well as on national TV in some Arab countries.

With this sort of exposure for Arab Vision's programs, it is no wonder that many viewers respond to the programs!



I was converted to Christ by your programs four months ago. What can I say, the joy is indescribable. I have never known such joy and peace. I have a repair shop, I repair electronic equipment. I have a TV in my shop and now I invite all my friends to watch your programs. My shop has become like a debate centre.

A man from Algeria

Cooperation

In 2004, Arab Vision cultivated its cooperation with different organizations and denominations. Some examples of those:

We continued to participate in the Arab Media Convention (AMC) and in the North Africa Partnership (NAP). We cooperated with Channel North Africa (CNA) for broadcasting programs to Algeria, Tunisia and Morocco. Arab World Ministries (AWM) and Light for all Nations (LFAN) partnered with us in producing programs. With Avant Ministries (formerly Gospel Missionary Union, or GMU) we concluded an agreement to cooperate in program production in Moroccan Arabic.

Vacancies

In 2004 we had vacancies for the positions of a Managing Director for our North Africa production work, a Public Relations Manager, and a Web Designer. For all three positions we needed candidates who are fluent in English, and for the Managing Director for North Africa, fluency in French is also important. The vacancies were not filled in 2004.

More information on job openings can be found on our website. Documents about our personnel policies, procedures for the secondment of missionaries to Arab Vision, and procedures for the recruitment, selection and appointment of non-Arab personnel are also available on the website. The URL for this information is <http://arabvision.gospelcom.net/int/jobs.html>.



Training

It is part of the vision of Arab Vision to support our Arabic staff by finding and financing appropriate training, to enable them to develop themselves professionally.

In 2004 our producers took training in project cycle management, some other staff developed their computer skills, and others their interpersonal and managerial skills through formal training courses. One of the organizations that enabled us to follow some courses was Tear Fund.

Personnel

Arab Vision had about 30 Arabic staff members in 2004. A committed team of people, who worked hard on the production and editing of the programs, in administration, and in management.

A small number of non-Arabs also worked for our organization. In the Middle East, Arab Vision had three full-time missionaries, seconded to us by AWM and Interserve. In North-Africa, one full-time missionary worked for us as a producer.

Arab Vision had also some part-time staff in The Netherlands.

Only for specific jobs, people from non-Arab nationalities may be hired. Generally these people are missionaries, and their contracts are always temporary in nature.





I am 45 years old. I was sick and when I heard about Jesus healing the sick I believed what you said and prayed to Jesus and He truly healed me, it was a miracle! I have therefore become a follower of Christ, and all my children have become Christians after they saw me healed.

A lady from Algeria

Gideon's Band: Pray for Arab Vision

Arab Vision has a growing team of regular prayer-supporters. In 2004, the number of people all over the world who received prayer requests by e-mail whenever Arab Vision faced some acute problems grew from 81 to 186.

Our present goal is to grow this number to 300, so as to have a complete Gideon's Band of warriors who pray very regularly for us. Some of those share our prayer requests with prayer groups, or in their church. Many of these praying people have registered to receive this prayer e-mail through our website

www.arabvision.org

On the same website, people could also register for our general newsletters. The number of people receiving that newsletter grew in 2004 from 3061 to 5692. These people were also regularly reminded to pray for the ministry, its personnel and its productions. Most important is prayer for the Arab audience.

Arab Vision considers this team of prayerful friends a great asset. We are glad that in 2004 the number of these friends has grown considerably. Would that also be the reason why in 2004, we were able to produce many more programs and broadcast those programs more than ever before?

Financial situation of Arab Vision in 2004

We are thankful that Arab Vision was in the black by the end of 2004, with a small net income reserve of \$ 52,786. In 2002, Arab Vision suffered a loss of over \$ 90,000. In 2003 Arab Vision suffered a loss of \$ 44,148. This shows the trend is upwards! Our reserves are still very small, We were glad to see our turnover in 2004 grow to \$ 794,000. That is a growth of 19% compared to 2003. Arab Vision aims to grow by 12% per year, so 2004 was almost 'too good'!

If you are interested in a copy of the Accountant's Report over 2004, please let us know and you will receive a digital or a hard copy at your request. Write to office@arabvision.org.

Arab Vision Trust Fund Balance Sheet 2004

CURRENT ASSETS

Bank Accounts	\$ 106,387
Cash Accounts	\$ 19,255
Payments in advance	\$ 423
Bonds	\$ 2,986
Loans to personnel	\$ 2,487
	<u> </u>
	\$ 131,538

DEBTORS

European Film Company	\$ 10,097
	<u> </u>
	\$ 10,097

FIXED ASSETS

Computer equipment	\$ 16,260
Furniture and fittings	\$ 6,623
Office equipment	\$ 5,490
Cameras and accessories	\$ 38,277
Other equipment for films	\$ 7,889
	<u> </u>
	\$ 74,539

CURRENT LIABILITIES

Employee accounts	\$ 10,087
Company tax	\$ 25,000
Salary taxes 1999-2003	\$ 19,579
Accruals	\$ 46,309
	<u> </u>
	\$ 100,975

LOANS

Loan	\$ 38,180
	<u> </u>
	\$ 38,180

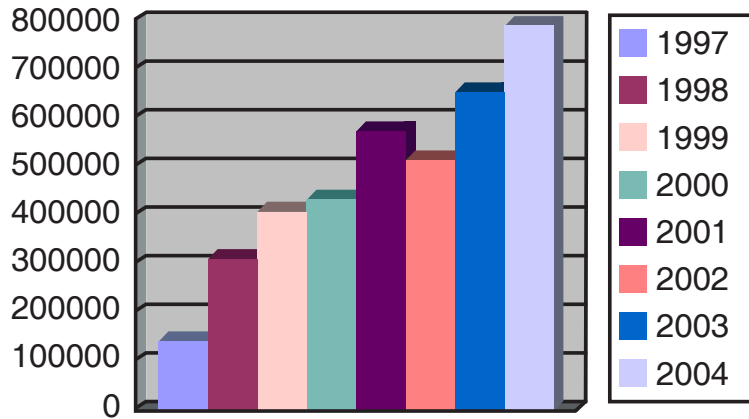
INCOME RESERVE

Income reserve 1997-2003	\$ 27,333
Net income reserve 31-12-2004	\$ 49,686
	<u> </u>
	\$ 77,019

\$ 216,174

\$ 216,174

**ARAB VISION
TRUST FUND
Profit and Loss
Account 2004**



Income in US\$ per year

I am a Saudi man. I found my salvation in the Lord Jesus. God bless you. Amen.

Income		\$ 794,401
Less Expenses:		
Cost of productions		<u>\$ 331,062</u>
		\$ 463,339
Fundraising	\$ 19,985	
Distribution of films	\$ 19,815	
General expenses		
Salaries	\$ 128,761	
Social insurance and personnel income tax	\$ 33,118	
Allowances	\$ 7,864	
Bonusses	\$ 7,785	
Other personnel cost	\$ 18,061	
Local Travel	\$ 2,641	
International Travel	\$ 12,929	
Depreciations	\$ 31,974	
Rent offices	\$ 32,692	
Office building maintenance and insurance	\$ 4,749	
Utilities	\$ 2,763	
Maintenance computers	\$ 4,765	
Maintenance and repair cameras	\$ 3,206	
Advertising	\$ 6,647	
Stationary and photocopying	\$ 4,323	
Telephone, fax, email and internet	\$ 20,230	
Administration	\$ 3,314	
Subscriptions	\$ 937	
Postage	\$ 911	
Office supplies and hospitality	\$ 10,539	
Small office equipment	\$ 2,985	
Other general expenses	\$ 3,899	
Legal fees, audit	\$ 10,390	
Board meetings	\$ 7,165	
Bank charges and interest	\$ 9,629	
Rate adjustments and cash differences	-\$ 2,073	
Support foreign representatives	\$ 549	
	<u>\$ 370,753</u>	
		<u>\$ 410,553</u>
Net income reserve		<u>\$ 52,786</u>

Addresses and Bank Accounts of Arab Vision

Arab Vision is registered in Cyprus as the Arab Vision Trust Fund. It also has its central bank accounts in Cyprus.

Mail and checks can be sent to the following address:

Arab Vision
P.O. Box 21258
1505 Nicosia
Cyprus.

Financial support for the ministry of Arab Vision can be deposited by bank transfer into our Head Office bank accounts in Cyprus:

Arab Vision Trust Fund

GB£ 0154-41-000534-01
US\$ 0154-41-000542-06
€uro 0154-41-000569-48

Bank of Cyprus Limited
54b Demokratias Street
Ayios Eleftherios Branch
Latsia
CYPRUS
Swiftcode: BCYPCY2N010

In the **USA**, money can be paid into the account of Arab Vision, Inc. or checks sent directly to our office. Arab Vision is a 501(c)3 organization.

Arab Vision, Inc.
Bank of America
Dallas Texas 75201
Routing #111000025
Account #004796224099

Arab Vision, Inc.
Rev. William Lovell
Trinity Church
12727 Hillcrest Road
Dallas, Texas 75230

In **The Netherlands**, support for Arab Vision can be given through a local trust fund called Stichting Arab Vision.

Stichting Arab Vision
€uro rekening 42.29.92.607
ABN-AMRO
Grote Markt 22
Postbus 177
9700 AD Groningen
BIC: ABNANL2A

Stichting Arab Vision
Christinastraat 12
9744 CH Groningen
Mobile phone: 06-28268748
Telephone: 050-5590024

In the United Kingdom, Australia, New Zealand and Canada, cheques may be sent to mission organisation InterServe. These should be made out in the name of InterServe, with a covering letter declaring that the money is meant for Arab Vision.

InterServe **United Kingdom**
325 Kennington Road
London SE11 4QH
Telephone: (0171) 735 8227

InterServe **New Zealand**
P.O. Box 10244
Auckland 1030
Telephone: (09) 6300981

InterServe **Australia**
P.O. Box 231
Bayswater
Victoria 3153
Telephone (03) 97299611

InterServe **Canada**
10 Huntingdale Blvd.
Scarborough
ON M1W 2S5
Telephone (416) 4997511

**For more information
about Arab Vision,
see www.arabvision.org or
write to office@arabvision.org**



The Board of Arab Vision

The International Board of the Arab Vision Trust Fund consist of men and women from different nationalities. Constitutionally the majority of the voting members should be Christian Arabs. This means that in 2004, one more Arab Board member should have been invited.

Due to a change in his work, the chairperson of the Board, Gert Noort, had to resign towards the end of 2004. He has been a great chairperson. One of his accomplishments in the past years was that he steered the board further into the

direction of focusing on governance and not on management. A new chairperson has been found and he will continue to implement best practice in governance.

The Board of Arab Vision ensures that the CEO, who is a non-voting member of the Board, continues to keep the organization focused on its organizational aims. The Board also ensures that all assets and income of the organization are used to the maximum, and only for fulfilling the goals of the organization.

Composition of the Board

Chairman	USA	Baptist	M	
Secretary	Sudan	Presbyterian	F	
Treasurer	England	Baptist	M	
Member	Algeria	Evangelical	M	
Member	Egypt	Coptic Orthodox	F	
Member	Australia	Charismatic	M	
Member	Egypt	Presbyterian	M	
Member	England	Anglican	F	
Member	USA	Anglican	M	
CEO	Netherlands	Evangelical	M	[non-voting member]